1	EDMUND G. BROWN JR., Attorney General	
2	of the State of California JANICE K. LACHMAN	
3	Supervising Deputy Attorney General KENT D. HARRIS, State Bar No. 144804	
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6	Telephone: (916) 327-1466 Facsimile: (916) 324-5567	
7	Attorneys for Complainant	
8		
9	BEFORE TH	
10	DEPARTMENT OF CONSU	OMOTIVE REPAIR
11	STATE OF CALIF	URNIA
12	In the Matter of the Accusation Against:	Case No. 77/07-34
13	BE GLAD, INC.,	FIRST AMENDED ACCUSATION
14	dba MIDAS AUTO SERVICE CENTER MAURICE IRVING GLAD, PRESIDENT	
15	3833 McHenry Avenue Modesto, CA 95356	
16	Mailing Address: P.O. Box 186	
17	Salida, CA 95368	
18	Automotive Repair Dealer Reg. No. AA 209069,	
19	BE GLAD, INC., dba MIDAS AUTO SERVICE CENTER	
20	MAURICE IRVING GLAD, PRESIDENT 1420 V Street	
21	Merced, CA 95340 Mailing Address:	
22	P.O. Box 186 Salida, CA 95368	
23	Automotive Repair Dealer Reg. No. AA 209071,	
24	///	
25	///	
26	///	
27	///	
28	<u>///</u>	

1	BE GLAD, INC., dba MIDAS AUTO SERVICE CENTER
2	MAURICE IRVING GLAD, PRESIDENT
3	338 McHenry Avenue Modesto, CA 95354
	Mailing Address:
4	P.O. Box 186 Salida, CA 95368
5	·
6	Automotive Repair Dealer Reg. No. AA 209068,
7	BE GLAD, INC., dba MIDAS AUTO SERVICE CENTER
8	MAURICE IRVING GLAD, PRESIDENT 2651 Geer Road
٥	Turlock, CA 95382
9	Mailing Address: P.O. Box 186
10	Salida, CA 95368
11	Automotive Repair Dealer Reg. No. AA 209067,
12	BE GLAD, INC., dba MIDAS AUTO SERVICE CENTER
13	MAURICE IRVING GLAD, PRESIDENT
14	1412 W. Yosemite Avenue Manteca, CA 95337
15	Mailing Address: P.O. Box 186
	Salida, CA 95368
16	Automotive Repair Dealer Reg. No. AA 209070,
17	
18	M. I. GLAD, INC., dba MIDAS AUTO SERVICE CENTER
19	MAURICE I. GLAD, PRESIDENT
19	704 Clovis Avenue Clovis, CA 93612-1804
20	Mailing Address: P.O. Box 186
21	Salida, CA 95368
22	Automotive Repair Dealer Reg. No. AH 168169,
23	M. I. GLAD, INC.,
24	dba MIDAS AUTO SERVICE CENTER MAURICE IRVING GLAD, PRESIDENT
25	3937 N. Blackstone Fresno, CA 93726-3804
26	Mailing Address: P.O. Box 186
27	Salida, CA 95368
	Automotive Repair Dealer Reg. No. AL 121388,
28	

1	M. I. GLAD, INC.,
2	dba MIDAS AUTO SERVICE CENTER MAURICE I. GLAD, PRESIDENT
	7340 N. Blackstone
3	Fresno, CA 93650-1212
4	Mailing Address: P.O. Box 186
_	Salida, CA 95368
5	Automotive Repair Dealer Reg. No. AM 151085,
6	
7	M. I. GLAD, INC., dba MIDAS AUTO SERVICE CENTER
	MAURICE I. GLAD, PRESIDENT
8	4304 W. Shaw Fresno, CA 93722-6218
9	
10	Automotive Repair Dealer Reg. No. AG 167728,
	M. I. GLAD, INC.,
11	dba MIDAS AUTO SERVICE CENTER MAURICE I. GLAD, PRESIDENT
12	13745 E. 14 th Street
13	San Leandro, CA 94578 Mailing Address:
	P.O. Box 186
14	Salida, CA 95368
15	Automotive Repair Dealer Reg. No. AH 217794,
16	M. I. GLAD, INC.,
17	dba MIDAS AUTO SERVICE CENTER MAURICE I. GLAD, PRESIDENT
1.0	6955 Village Parkway
18	Dublin, CA 94568-2405 Mailing Address:
19	P.O. Box 186
20	Salida, CA 95368
	Automotive Repair Dealer Reg. No. AF 088614,
21	M. I. GLAD, INC.,
22	dba MIDAS AUTO SERVICE CENTER
23	MAURICE I. GLAD, PRESIDENT 3741 Washington Blvd.
	Fremont, CA 94538
24	Automotive Repair Dealer Reg. No. AL 121386,
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26	///
27	///
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1	M. I. GLAD, INC., dba MIDAS AUTO SERVICE CENTER
2	MAURICE I. GLAD, PRESIDENT 1078 La Playa Drive
3	Hayward, CA 94545
4	Automotive Repair Dealer Reg. No. AH 217792,
5	M. I. GLAD, INC., dba MIDAS AUTO SERVICE CENTER
6	JEANNE G. GLAD, PRESIDENT
7	2525 Monument Blvd. Concord, CA 94520
8	Automotive Repair Dealer Reg. No. ARD 249897,
9	M. I. GLAD, INC., dba MIDAS AUTO SERVICE CENTER
10	MAURICE I. GLAD, PRESIDENT 4045 Thornton Avenue
11	Fremont, CA 94536
12	Automotive Repair Dealer Reg. No. ARD 056961,
13	M. I. GLAD, INC., dba MIDAS AUTO SERVICE CENTER
14	MAURICE IRVING GLAD, PRESIDENT 2710 N. Main Street
15	Walnut Creek, CA 94596
16	Automotive Repair Dealer Reg. No. AE 210811,
17	M. I. GLAD, INC., dba MIDAS AUTO SERVICE EXPERTS
18	MAURICE I. GLAD, President 24659 Mission Boulevard
19	Hayward, CA 94544
20	Automotive Repair Dealer Reg. No. ARD 217793,
21	SO GLAD, INC., dba MIDAS AUTO SERVICE CENTER
22	MAURICE I. GLAD, PRESIDENT 2200 Stevens Creek Boulevard
23	San Jose, CA 95128
24	Automotive Repair Dealer Reg. No. AG 206018,
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26	///
27	///
28	<u>///</u>

1 2	SO GLAD, INC., dba MIDAS AUTO SERVICE CENTER MAURICE I. GLAD, PRESIDENT 93 S. Capitol Avenue
3	San Jose, CA 95127
4	Automotive Repair Dealer Reg. No. ARD 205920,
5	SO GLAD, INC., dba MIDAS AUTO SERVICE CENTER
6 7	MAURICE I. GLAD, PRESIDENT 4224 Monterey Hwy. San Jose, CA 95111
8	Automotive Repair Dealer Reg. No. ARD 206017,
9	SO GLAD, INC., dba MIDAS AUTO SERVICE CENTER
10	MAURICE I. GLAD, PRESIDENT 1236 White Oaks Avenue
11	Campbell, CA 95008
12	Automotive Repair Dealer Reg. No. ARD 206016,
13	and
14	SO GLAD, INC.,
15	dba MIDAS AUTO SERVICE CENTER MAURICE I. GLAD, PRESIDENT 5287 Prospect Road
16	San Jose, CA 95129
17	Automotive Repair Dealer Reg. No. ARD 206013
18	Respondents.
19	
20	Complainant alleges:
21	<u>PARTIES</u>
22	1. Sherry Mehl ("Complainant") brings this First Amended Accusation solely
23	in her official capacity as the Chief of the Bureau of Automotive Repair ("Bureau"), Department
24	of Consumer Affairs. This First Amended Accusation supercedes the Accusation filed by
25	Complainant on February 5, 2008.
26	Automotive Repair Dealer Registration No. AA 209069
27	2. On or about January 26, 2000, the Director of Consumer Affairs
28	("Director") issued Automotive Repair Dealer Registration Number AA 209069 to BE Glad, Inc.

("Respondent BE Glad, Inc."), doing business as Midas Auto Service Experts, with Maurice Irving Glad as president, for the location of 3833 McHenry Avenue, Modesto, California 95356. On June 18, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on January 31, 2009, unless renewed.

Automotive Repair Dealer Reg. No. AA 209071

3. On or about January 26, 2000, the Director issued Automotive Repair Dealer Registration Number AA 209071 to Respondent BE Glad, Inc., doing business as Midas Auto Service Experts, with Maurice Irving Glad as president, for the location of 1420 V Street Merced, California 95340. On June 18, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on January 31, 2009, unless renewed.

Automotive Repair Dealer Reg. No. AA 209068

4. On or about January 26, 2000, the Director issued Automotive Repair Dealer Registration Number AA 209068 to Respondent BE Glad, Inc., doing business as Midas Auto Service Experts, with Maurice Irving Glad as president, for the location of 338 McHenry Avenue, Modesto, California 95354. On June 18, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on January 31, 2009, unless renewed.

Automotive Repair Dealer Reg. No. AA 209067

5. On or about January 26, 2000, the Director issued Automotive Repair Dealer Registration Number AA 209067 to Respondent BE Glad, Inc., doing business as Midas Auto Service Experts, with Maurice Irving Glad as president, for the location of 2651 Geer Road Turlock, California 95382. On June 18, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force

and effect at all times relevant to the charges brought herein and will expire on January 31, 2009, unless renewed.

Automotive Repair Dealer Reg. No. AA 209070

6. On or about January 26, 2000, the Director issued Automotive Repair Dealer Registration Number AA 209070 to Respondent BE Glad, Inc., doing business as Midas Auto Service Experts, with Maurice Irving Glad as president, for the location of 1412 W. Yosemite Avenue, Manteca, California 95337. On June 18, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on January 31, 2009, unless renewed.

Automotive Repair Dealer Reg. No. AH 168169

7. On or about August 10, 1992, the Director issued Automotive Repair Dealer Registration Number AH 168169 to M. I. Glad, Inc. ("Respondent M. I. Glad, Inc."), doing business as Midas Muffler & Brake Shop, with Maurice I. Glad as president, for the location of 704 Clovis Avenue, Clovis, California 93612-1804. On June 18, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on August 31, 2008, unless renewed.

Automotive Repair Dealer Reg. No. AL 121388

8. On or about November 22, 1985, the Director issued Automotive Repair Dealer Registration Number AL 121388 to Respondent M. I. Glad, Inc., doing business as Midas Muffler Shop, with Maurice Irving Glad as president, for the location of 3937 N. Blackstone Fresno, California 93726-3804. On June 18, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on November 30, 2008, unless renewed.

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Automotive Repair Dealer Reg. No. AM 151085

9. On or about December 26, 1989, the Director issued Automotive Repair Dealer Registration Number AM 151085 to Respondent M. I. Glad, Inc., doing business as Midas Muffler Shop, with Maurice I. Glad as president, for the location of 7340 N. Blackstone Fresno, California 93650-1212. On June 18, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on December 31, 2008, unless renewed.

Automotive Repair Dealer Reg. No. AG 167728

10. On or about July 22, 1992, the Director issued Automotive Repair Dealer Registration Number AG 167728 to Respondent M. I. Glad, Inc., doing business as Midas Muffler & Brake Shop, with Maurice I. Glad as president, for the location of 4304 W. Shaw Fresno, California 93722-6218. On June 18, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on July 31, 2008, unless renewed.

Automotive Repair Dealer Reg. No. AH 217794

Dealer Registration Number AH 217794 to Respondent M. I. Glad, Inc., doing business as Midas Auto Service Experts, with Maurice I. Glad as president, for the location of 13745 E. 14th Street San Leandro, California 94578. On March 5, 2003, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on August 31, 2008, unless renewed.

Automotive Repair Dealer Reg. No. AF 088614

12. On or about June 26, 1981, the Director issued Automotive Repair Dealer Registration Number AF 088614 to Respondent M. I. Glad, Inc., doing business as Midas Muffler, with M. I. Glad as president, for the location of 6955 Village Parkway, Dublin,

California 94568-2405. On November 30, 1989, Respondent's automotive repair dealer registration was revoked; however, the revocation was stayed and Respondent's automotive repair dealer registration was placed on probation for a period of three (3) years on terms and conditions, as set forth in paragraph 208 below. On November 21, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on June 30, 2008, unless renewed.

Automotive Repair Dealer Reg. No. AL 121386

Dealer Registration Number AL 121386 to Respondent M. I. Glad, Inc., doing business as Midas Muffler Shop, with Maurice Irving Glad as president, for the location of 3741 Washington Boulevard, Fremont, California 94538. On March 5, 2003, the business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on November 30, 2008, unless renewed.

Automotive Repair Dealer Reg. No. AH 217792

Dealer Registration Number AH 217792 to Respondent M. I. Glad, Inc., doing business as Midas Auto Service Experts, with Maurice I. Glad as president, for the location of 1078 La Playa Drive Hayward, California 94545. On March 5, 2003, the business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on August 31, 2008, unless renewed.

Automotive Repair Dealer Reg. No. ARD 249897

15. On or about April 18, 2007, the Director issued Automotive Repair Dealer Registration Number ARD 249897 (formerly AC 249897) to Respondent M. I. Glad, Inc., doing ///

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business as Midas, with Jeanne G. Glad^{1/} as president, for the location of 2525 Monument Boulevard, Concord, California 94520. On June 29, 2007, the business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on March 31, 2009, unless renewed.

Automotive Repair Dealer Reg. No. ARD 056961

Dealer Registration Number ARD 056961 (formerly AA 056961) to Respondent M. I. Glad, Inc., doing business as Midas Muffler Shops, with Maurice I. Glad as president, for the location of 4045 Thornton Avenue, Fremont, California 94536. On November 30, 1989, Respondent's automotive repair dealer registration was revoked; however, the revocation was stayed and Respondent's automotive repair dealer registration was placed on probation for a period of three (3) years on terms and conditions, as set forth in paragraph 208 below. On January 2, 2003, the business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on January 31, 2009, unless renewed.

Automotive Repair Dealer Reg. No. AE 210811

Dealer Registration Number AE 210811 to Respondent M. I. Glad, Inc., doing business as Midas Auto Service Experts, with Maurice Irving Glad as president, for the location of 2710 N. Main Street, Walnut Creek, California 94596. On or before May 31, 2003, the business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on May 31, 2008, unless renewed.

^{1.} Maurice I. Glad was identified as the "CEO/CFO" of M. I. Glad, Inc. on the corporation's application for automotive repair dealer registration submitted to the Bureau; Jeanne G. Glad was identified as "president". The Restated Articles of Incorporation of M. I. Glad, Inc. and Statement of Information on file with the California Secretary of State reflect Maurice Glad as CEO or president of the corporation, with Jeanne Glad as CFO or secretary.

Automotive Repair Dealer Registration No. ARD 217793

18. On or about August 28, 2001, the Director issued Automotive Repair Dealer Registration Number ARD 217793 to Respondent M. I. Glad, Inc., doing business as Midas Auto Service Experts, with Maurice I. Glad as president, for the location of 24659 Mission Boulevard, Hayward, California 94544. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on August 31, 2008, unless renewed.

Automotive Repair Dealer Registration No. AG 206018

19. On or about November 16, 1999, the Director issued Automotive Repair Dealer Registration Number AG 206018 to So Glad, Inc. ("Respondent So Glad, Inc."), doing business as Midas Shop, with Maurice I. Glad as president, for the location of 2200 Stevens Creek Boulevard, San Jose, California 95128. On July 1, 2002, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on July 31, 2008, unless renewed.

Automotive Repair Dealer Registration No. ARD 205920

20. On or about November 16, 1999, the Director issued Automotive Repair Dealer Registration Number ARD 205920 (formerly AG 205920) to Respondent So Glad, Inc., doing business as Midas Shop, with Maurice I. Glad as president, for the location of 93 S. Capitol Avenue, San Jose, California 95127. On or before July 31, 2004, Respondent's business name was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration was in full force and effect at all times relevant to the charges brought herein and will expire on July 31, 2008, unless renewed.

Automotive Repair Dealer Registration No. ARD 206017

21. On or about November 16, 1999, the Director issued Automotive Repair Dealer Registration Number ARD 206017 (formerly AG 206017) to Respondent So Glad, Inc., doing business as Midas Shop, with Maurice I. Glad as president, for the location of 4224 Monterey Highway, San Jose, California 95111. On July 1, 2002, Respondent's business name

1 was changed to Midas Auto Service Center. Respondent's automotive repair dealer registration 2 was in full force and effect at all times relevant to the charges brought herein and will expire on 3 July 31, 2008, unless renewed. **Automotive Repair Dealer Registration No. ARD 206016** 4 5 22. On or about November 16, 1999, the Director issued Automotive Repair 6 Dealer Registration Number ARD 206016 (formerly AG 206016) to Respondent So Glad, Inc., 7 doing business as Midas Shop, with Maurice I. Glad as president, for the location of 1236 White 8 Oaks Avenue, Campbell, California 95008. Between July 31, 2001, and July 31, 2003, 9 Respondent's business name was changed to Midas Auto Service Center. Respondent's 10 automotive repair dealer registration was in full force and effect at all times relevant to the 11 charges brought herein and will expire on July 31, 2008, unless renewed. 12 **Automotive Repair Dealer Registration No. ARD 206013** 13 23. On or about November 16, 1999, the Director issued Automotive Repair 14 Dealer Registration Number ARD 206013 (formerly AG 206013) to Respondent So Glad, Inc., 15 doing business as Midas Shop, with Maurice I. Glad as president, for the location of 5287 16 Prospect Road, San Jose, California 95129. On or before July 31, 2003, Respondent's business 17 name was changed to Midas Auto Service Center. Respondent's automotive repair dealer 18 registration was in full force and effect at all times relevant to the charges brought herein and will 19 expire on July 31, 2008, unless renewed. 20 **JURISDICTION** 21 24. Business and Professions Code ("Code") section 9884.7 provides that the 22 Director may invalidate an automotive repair dealer registration. 23 25. Code section 9884.13 states, in pertinent part, that the expiration of a valid 24 registration shall not deprive the Director of jurisdiction to proceed with a disciplinary 25 proceeding against an automotive repair dealer or to render a decision invalidating a registration 26 temporarily or permanently. 27 ///

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1 STATUTORY AND REGULATORY PROVISIONS 2 **Statutory Provisions** 3 26. Code section 9880.3 states: Protection of the public shall be the highest priority for the Bureau of 4 Automotive Repair in exercising its licensing, regulatory, and disciplinary 5 functions. Whenever the protection of the public is inconsistent with other interests sought to be promoted, the protection of the public shall be 6 paramount. 27. 7 Code section 9884.7 states, in pertinent part: 8 (a) The director, where the automotive repair dealer cannot show there was a bona fide error, may refuse to validate, or may invalidate temporarily or permanently, the registration of an automotive repair dealer for any of the following 9 acts or omissions related to the conduct of the business of the automotive repair dealer, which are done by the automotive repair dealer or any automotive technician, 10 employee, partner, officer, or member of the automotive repair dealer. 11 (1) Making or authorizing in any manner or by any means whatever any statement written or oral which is untrue or misleading, and which is known, or 12 which by the exercise of reasonable care should be known, to be untrue or 13 misleading. 14 (2) Causing or allowing a customer to sign any work order which does not state the repairs requested by the customer or the automobile's odometer 15 reading at the time of repair. (3) Failing or refusing to give to a customer a copy of any document requiring 16 his or her signature, as soon as the customer signs the document. 17 (4) Any other conduct which constitutes fraud. 18 19 (6) Failure in any material respect to comply with the provisions of this 20 chapter or regulations adopted pursuant to it. 21 (7) Any willful departure from or disregard of accepted trade standards for good and workmanlike repair in any material respect, which is prejudicial to 22 another without consent of the owner or his or her duly authorized representative . . . 23 28. Code section 9884.7, subdivision (c), states, in pertinent part, that the 24 Director may refuse to validate or may invalidate temporarily or permanently the registration for 25 all places of business operated in this state by an automotive repair dealer upon a finding that the 26 automotive repair dealer has, or is, engaged in a course of repeated and willful violations of the 27 laws and regulations pertaining to an automotive repair dealer.

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29. Code section 9884.8 states, in pertinent part:

All work done by an automotive repair dealer, including all warranty work, shall be recorded on an invoice and shall describe all service work done and parts supplied. Service work and parts shall be listed separately on the invoice, which shall also state separately the subtotal prices for service work and for parts, not including sales tax, and shall state separately the sales tax, if any, applicable to each . . .

30. Code section 9884.9, subdivision (a), states, in pertinent part:

The automotive repair dealer shall give to the customer a written estimated price for labor and parts necessary for a specific job. No work shall be done and no charges shall accrue before authorization to proceed is obtained from the customer. No charge shall be made for work done or parts supplied in excess of the estimated price without the oral or written consent of the customer that shall be obtained at some time after it is determined that the estimated price is insufficient and before the work not estimated is done or the parts not estimated are supplied. Written consent or authorization for an increase in the original estimated price may be provided by electronic mail or facsimile transmission from the customer. The bureau may specify in regulation the procedures to be followed by an automotive repair dealer when an authorization or consent for an increase in the original estimated price is provided by electronic mail or facsimile transmission. If that consent is oral, the dealer shall make a notation on the work order of the date, time, name of person authorizing the additional repairs and telephone number called, if any, together with a specification of the additional parts and labor and the total additional cost . . .

31. Code section 22, subdivision (a), states:

"Board" as used in any provision of this Code, refers to the board in which the administration of the provision is vested, and unless otherwise expressly provided, shall include "bureau," "commission," "committee," "department," "division," "examining committee," "program," and "agency."

32. Code section 477, subdivision (b), states, in pertinent part, that a "license" includes "registration" and "certificate."

Regulatory Provisions

33. California Code of Regulations, title 16, section ("Regulation") 3303, subdivision (k), states:

"Authorization" means consent. Authorization shall consist of the customer's signature on the work order, taken before repair work begins. Authorization shall be valid without the customer's signature only when oral or electronic authorization is documented in accordance with applicable sections of these regulations.

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34. Regulation 3356, subdivision (a), states:

The invoice shall show the dealer's registration number and the corresponding business name and address. If the dealer's telephone number is shown, it shall comply with the requirements of Subsection 3371(b) of this chapter. In addition, the invoice shall describe all service work done, including all warranty work, and shall separately identify each part in such a manner that the customer can understand what was purchased, also stating whether the part was new, used, reconditioned, rebuilt, or an OEM crash part, or a non-OEM aftermarket crash part. The dealer shall give the customer a legible copy of the invoice and shall retain a legible copy as part of the dealer's records.

35. Regulation 3366 states:

- (a) Except as provided in subsection (b) of this section, any automotive repair dealer that advertises or performs, directly or through a sublet contractor, automotive air conditioning work and uses the words service, inspection, diagnosis, top off, performance check or any expression or term of like meaning in any form of advertising or on a written estimate or invoice shall include and perform all of the following procedures as part of that air conditioning work:
- (1) Exposed hoses, tubing and connections are examined for damage or leaks;
- (2) The compressor and clutch, when accessible, are examined for damage, missing bolts, missing hardware, broken housing and leaks;
 - (3) The compressor is rotated to determine if it is seized or locked up;
- (4) Service ports are examined for missing caps, damaged threads and conformance with labeling;
 - (5) The condenser coil is examined for damage, restrictions or leaks;
- (6) The expansion device, if accessible, is examined for physical damage or leaks;
- (7) The accumulator receiver dryer and in-line filter have been checked for damage, missing or loose hardware or leaks;
- (8) The drive belt system has been checked for damaged or missing pulleys or tensioners and for proper belt routing, tension, alignment, excessive wear or cracking;
- (9) The fan clutch has been examined for leakage, bearing wear and proper operation;
 - (10) The cooling fan has been checked for bent or missing blades;
- (11) Accessible electrical connections have been examined for loose, burnt, broken or corroded parts;
- (12) The refrigerant in use has been identified and checked for contamination;

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1 2	(13) The system has been checked for leakage at a minimum of 50-PSI system pressure;
3	(14) The compressor clutch, blower motor and air control doors have been checked for proper operation;
4	(15) High and low side system operating pressures, as applicable, have been measured and recorded on the final invoice; and,
5	(16) The center air distribution outlet temperature has been measured and recorded on the final invoice.
7	(b) Whenever the automotive air conditioning work being advertised or
8	performed does not involve opening the refrigerant portion of the air conditioning system, refrigerant evacuation, or full or partial refrigerant recharge, the procedures specified in subsection (a) need be performed only to the extent
9	required by accepted trade standards.
10	36. Regulation 3372 states:
11	In determining whether any advertisement, statement, or representation is false or misleading, it shall be considered in its entirety as it would be read
12	or heard by persons to whom it is designed to appeal. An advertisement,
13	statement, or representation shall be considered to be false or misleading if it tends to deceive the public or impose upon credulous or ignorant persons.
14	37. Regulation 3372.1 states, in pertinent part:
15 16	An automotive repair dealer shall not advertise automotive service at a price which is misleading. Price advertising is misleading in circumstances which include but are not limited to the following:
17 18	(a) The automotive repair dealer does not intend to sell the advertised service at the advertised price but intends to entice the consumer into a more costly transaction
19	38. Regulation 3373 states:
20	No automotive repair dealer or individual in charge shall, in filling out an
21	estimate, invoice, or work order, or record required to be maintained by section 3340.15(f) of this chapter, withhold therefrom or insert therein any statement or information which will cause any such document to be false or misleading, or
22	where the tendency or effect thereby would be to mislead or deceive customers, prospective customers, or the public.
23	prospective customers, or the public.
24	39. Regulation 3375 states, in pertinent part, that for the purposes of this Act
25	(the Automotive Repair Act) and of these regulations the term "guarantee" and "warranty" have
26	like meanings.
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40. Regulation 3376 states, in pertinent part:

All guarantees shall be in writing and a legible copy thereof shall be delivered to the customer with the invoice itemizing the parts, components, and labor represented to be covered by such guarantee. A guarantee shall be deemed false and misleading unless it conspicuously and clearly discloses in writing the following:

- (a) The nature and extent of the guarantee including a description of all parts, characteristics or properties covered by or excluded from the guarantee, the duration of the guarantee and what must be done by a claimant before the guarantor will fulfill his obligation (such as returning the product and paying service or labor charges).
- (b) The manner in which the guarantor will perform. The guarantor shall state all conditions and limitations and exactly what the guarantor will do under the guarantee, such as repair, replacement or refund. If the guarantor or recipient of the guarantee has an option as to what may satisfy the guarantee, this must be clearly stated . . .

COST RECOVERY

41. Code section 125.3 states, in pertinent part, that a Board may request the administrative law judge to direct a licentiate found to have committed a violation or violations of the licensing act to pay a sum not to exceed the reasonable costs of the investigation and enforcement of the case.

RESPONDENT BE GLAD, INC.

RESPONDENT'S 3833 MCHENRY AVENUE, MODESTO FACILITY CONSUMER COMPLAINT (HASLEY): 2002 MITSUBISHI GALANT

42. On February 14, 2005, consumer Loretta Hasley ("Hasley") took her 2002 Mitsubishi Galant to Respondent Be Glad, Inc.'s facility located at 3833 McHenry Avenue, Modesto, California, to have the front brakes checked for a loud rattling noise. Hasley received a repair order for a "Midas 45 Point Brake Inspection" for \$21.95. Following the inspection, an employee at the facility called Hasley and told her that the vehicle needed brake repairs, including the replacement of the front brake pads, the two wheel cylinders, and one cracked rear drum, and the machining of the front brake rotors and the second drum. The facility gave Hasley an estimate of \$850.78 for the repairs, then reduced the estimate price to \$770.25, and then to \$550, when Hasley questioned the need for the work. Hasley authorized the facility to replace the cracked rear drum, but declined the rest of the repairs. After the repairs were completed,

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- On or about March 2, 2005, Hasley filed a complaint with the Bureau, stating that Midas had attempted to "cheat [her] out of \$770 in unnecessary repairs".
- 46. On March 8, 2005, Bureau Representative Leonard Sweger ("Sweger") inspected the front and rear brakes on the vehicle. Sweger found that the only repair needed on the brake system was the replacement of the two rear wheel cylinders, which were leaking, and the installation of the missing front brake caliper bolt. Sweger also found that the rear brake drum returned to Hasley had been damaged by a hammer (the drum had been broken on the side after being struck with a hammer while attempting to remove it from the vehicle).

FIRST CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 47. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's employees represented to Hasley that the brake pads on her 2002 Mitsubishi Galant needed replacement. In fact, the front brake pads were in good condition and not in need of replacement.

- c. Respondent's employees represented to Hasley following the "Midas 45 Point Brake Inspection" on her 2002 Mitsubishi Galant, that one rear drum on the vehicle was cracked and needed replacement, but concealed the fact that the brake drum had been damaged by the facility.
- d. Respondent's employees represented to Hasley that the second drum on her 2002 Mitsubishi Galant needed to be machined. In fact, the linings on both rear brakes had plenty of thickness and were in good condition. Further, neither brake drum had any scoring or needed to be machined.
- e. Respondent's employees represented on Invoice # 0070297 that the brake fluid on Hasley's 2002 Mitsubishi Galant needed to be flushed. In fact, the brake fluid in the brake master cylinder reservoir was clear and did not appear dirty or contaminated, was well above the minimum acceptable rating of DOT-3 brake fluid, and did not need flushing.
- f. Respondent's employees represented on Invoice # 0070297 that the one rear drum on Hasley's 2002 Mitsubishi Galant was "cracked prior to service". In fact, the brake drum was damaged by Respondent's facility during the brake inspection on the vehicle.

SECOND CAUSE FOR DISCIPLINE

(Fraud)

48. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows: Respondent's employees represented to Hasley following the "Midas 45 Point Brake Inspection" on her 2002 Mitsubishi Galant, that one rear drum on the vehicle was cracked and needed replacement, but intentionally concealed the fact that the drum had been damaged by the facility during the inspection. Respondent's employees then obtained \$164.27 from Hasley for replacing

1 the rear drum and falsely represented on Invoice # 0070297 that the drum was "cracked prior to 2 service". 3 THIRD CAUSE FOR DISCIPLINE 4 (Failure to Document Authorization for Additional Repairs) 5 49. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with 6 7 Code section 9884.9, subdivision (a), as follows: Respondent's employees failed to record on 8 Invoice # 0070297 Hasley's authorization for the additional repair on her 2002 Mitsubishi 9 Galant, i.e., the replacement of the brake drum. 10 **CONSUMER COMPLAINT (GOODE): 1990 FORD AEROSTAR** 50. 11 On July 14, 2005, consumer Carole Goode ("Goode") took her 1990 Ford Aerostar to Respondent Be Glad, Inc.'s facility located at 3833 McHenry Avenue, Modesto, 12 13 California, to have the air conditioning ("A/C") system checked. Goode signed Work Order # 14 73349 for an "A/C inspection . . . total air conditioning" for \$45.95. Approximately one hour 15 later, Respondent's shop manager, Avinal Pal, told Goode that there would be an additional 16 charge of \$169.84 to further check the A/C lines in the rear of the vehicle for leaks. Goode 17 declined the additional service, paid the facility \$45.95, and received a copy of Invoice #72382. 18 **FOURTH CAUSE FOR DISCIPLINE** 19 (Departure from Trade Standards) 51. 20 Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 21 Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or 22 disregarded accepted trade standards for good and workmanlike repair without the consent of the 23 owner or the owner's duly authorized representative in the following material respects: 24 Respondent's employees failed to inspect the entire A/C system on a. Goode's 1990 Ford Aerostar, including the rear A/C components, as required by Regulation 25 26 3366. 27 /// 28 ///

c. Respondent's employees failed to record on Invoice # 72382 the center air distribution outlet temperature of the AC system, as required by Regulation 3366, subdivision (a)(16).

UNDERCOVER OPERATION #1: 1999 TOYOTA SIENNA

- 52. On September 13, 2005, Bureau Representative Willy Thygesen ("Thygesen"), using the fictitious name "Billy Hendrick", took the Bureau's 1999 Toyota Sienna to Respondent Be Glad, Inc.'s facility located at 3833 McHenry Avenue, Modesto, California. The front brake pads on the Bureau-documented vehicle needed replacement. Thygesen told Respondent's employee, "Steve", that the vehicle was making brake noise and asked him to check the vehicle. Thygesen signed and received a copy of a work order for a brake inspection for \$21.95, which included a "Midas Courtesy Check"²/, then left the facility.
- 53. At approximately 1100 hours that same day, Thygesen called the facility and spoke with Steve. Steve told Thygesen that the front brake pads needed to be replaced, that the front brake rotors would have to be "procut in order to save the rotors", that the rear brakes needed to be adjusted and cleaned, and that the vehicle needed a brake flush because the brake fluid showed "some contamination." Steve also stated that the cooling system needed to be flushed because the coolant was contaminated and that the top and bottom radiator hoses were soft and had the potential to "blow up". Steve gave Thygesen an estimate price of \$642 for the repairs.
- 54. At approximately 1115 hours, Thygesen called Steve and authorized the brake repairs at a revised estimate price of \$306.51, but declined the cooling system repairs.
- 55. At approximately 1400 hours, Thygesen returned to the facility to retrieve the vehicle, paid Steve \$306.58 in cash, and received a copy of Invoice # 72980. Thygesen was

^{2.} The "Midas Courtesy Check" included a visual inspection of the cooling system and belts/hoses.

56. On September 16, 2005, Bureau Representative Jeff Vietzke ("Vietzke") inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 72980. Vietzke found that the facility failed to repair the vehicle as invoiced, performed unnecessary repairs on the vehicle, and failed to repair the vehicle to accepted trade standards, as set forth below.

FIFTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 57. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's employee, Steve, represented to Thygesen that the front brake rotors on the Bureau's 1999 Toyota Sienna would have to be "procut in order to save the rotors". In fact, the only repair needed on the vehicle was the replacement of the front brake pads. Further, the front brake rotors were new, were within Toyota factory specifications, and were not in need of resurfacing at the time the vehicle was taken to Respondent's facility.
- b. Respondent's employee, Steve, represented to Thygesen that the rear brakes on the Bureau's 1999 Toyota Sienna needed to be adjusted and cleaned. In fact, the rear brakes were properly adjusted, were not excessively dirty, and were not in need of adjusting or cleaning at the time the vehicle was taken to Respondent's facility.
- c. Respondent's employee, Steve, represented to Thygesen that the Bureau's1999 Toyota Sienna needed a brake flush because the brake fluid showed "some contamination."

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1 SIXTH CAUSE FOR DISCIPLINE 2 (Fraud) 3 58. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 4 Code section 9884.7, subdivision (a)(4), in that Respondent committed acts constituting fraud, as 5 follows: 6 Respondent's employee, Steve, made false or misleading representations a. to Thygesen regarding the Bureau's 1999 Toyota Sienna, as set forth in subparagraphs 57 (a) 7 8 through (e) above, in order to induce Thygesen to purchase unnecessary brake repairs and 9 services on the vehicle, then sold Thygesen approximately \$213.68 in unnecessary repairs and 10 services, including the resurfacing of the front brake rotors, the cleaning and adjustment of the 11 rear brakes, and a brake fluid exchange/flush. 12 b. Respondent's employees charged and obtained payment from Thygesen 13 for performing a brake fluid exchange/flush on the Bureau's 1999 Toyota Sienna, when, in fact, 14 that service had not been performed on the vehicle. 15 SEVENTH CAUSE FOR DISCIPLINE 16 (Departure from Trade Standards) 59. 17 Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 18 Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or 19 disregarded accepted trade standards for good and workmanlike repair without the consent of the 20 owner or the owner's duly authorized representative in the following material respects: 21 Respondent's employees failed to reinstall the brake pad anti-squeal shims a. 22 in the Bureau's 1999 Toyota Sienna when replacing the front brake pads. 23 b. Respondent's employees pushed the brake caliper pistons back into the 24 brake caliper housings on the vehicle to provide clearance for the new brake pads, but failed to 25 remove enough brake fluid from the master cylinder reservoir to force the brake fluid from the 26 /// 27 /// 28 ///

caliper housings back up into the master cylinder. As a result, the brake fluid had overflowed from the master cylinder reservoir and remained under the hood and on the vehicle's frame. 3/

EIGHTH CAUSE FOR DISCIPLINE

(Violations of the Code)

60. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), Respondent failed to materially comply with Code section 9884.8, as follows: Respondent's employees failed to record on Invoice # 72980 all service work performed on the Bureau's 1999 Toyota Sienna in that they charged \$28 for a cleaning and adjustment, but failed to indicate the part that was serviced (the rear brakes).

NINTH CAUSE FOR DISCIPLINE

(Violations of Regulations)

61. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), Respondent failed to materially comply with Regulation 3376, as follows: Respondent's employee, Steve, failed to provide Thygesen with the warranty certificate for the "Midas Plus Pads (brake pads)" as specified on Invoice # 72980.

UNDERCOVER OPERATION #2: 1996 TOYOTA CAMRY

- 62. On October 12, 2005, an undercover operator with the Bureau, using the fictitious name "Rae Tucker" (hereinafter "operator"), took the Bureau's 1996 Toyota Camry to Respondent Be Glad, Inc.'s facility located at 3833 McHenry Avenue, Modesto, California. The operator met with Respondent's manager, Avinal Pal ("Pal"), gave him a "Midas" coupon for a free brake inspection, and requested a brake inspection on the vehicle. Pal prepared a work order, had the operator sign it, but did not give her a copy.
- 63. At approximately 1140 hours that same day, the operator called the facility and spoke with Pal. Pal told the operator that the back struts "were completely blown" and were "leaking a lot of oil" and that the front struts were beginning to leak, but were not a safety issue yet. Pal also stated that the two rear brake rotors needed to be replaced, that the vehicle needed

^{3.} This condition could cause brake fluid to get onto the brake pads, resulting in a loss of braking, and could damage the vehicle's under hood parts and/or body paint.

new front and rear brake pads, and that the front brake rotors needed to be machined. Pal gave the operator an estimate price of \$1,000 to replace all struts and an estimate price of \$586 to repair the brake system. At approximately 1222 hours, the operator called the facility and authorized Pal to proceed with the repairs at a total cost of \$1,847.

- 64. On October 13, 2005, the operator returned to the facility to retrieve the vehicle, paid Pal \$1,847.02 in cash, and received a copy of Invoice # 73236.
- 65. On October 27, 2005, Bureau Representative Irving DeVelbiss ("DeVelbiss") inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 73236. DeVelbiss found that the facility performed a number of unnecessary repairs on the vehicle, as set forth below.

TENTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 66. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's manager, Pal, represented to the operator that the back struts on the Bureau's 1996 Toyota Camry "were completely blown" and were "leaking a lot of oil" and that the front struts were beginning to leak, but were not a safety issue yet. In fact, all four struts (shock absorbers) were new, were not leaking, and were not in need of replacement at the time the vehicle was taken to Respondent's facility.
- b. Respondent's manager, Pal, represented to the operator that the front and rear brake pads and the two rear brake rotors on the Bureau's 1996 Toyota Camry needed replacement and that the front brake rotors needed to be machined. In fact, the front and rear disc brake pads were not in need of replacement at the time the vehicle was taken to Respondent's facility. Further, all four disc brake rotors were new and in good condition, were within Toyota factory specifications, and were not in need of replacement or resurfacing/machining.

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1 **ELEVENTH CAUSE FOR DISCIPLINE** 2 (Failure to Provide Copy of Work Order signed by Customer) 3 67. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 4 Code section 9884.7, subdivision (a)(3), in that Respondent's manager, Pal, failed to give the 5 operator a copy of the work order as soon as the operator signed the document. 6 TWELFTH CAUSE FOR DISCIPLINE 7 (Fraud) 8 68. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 9 Code section 9884.7, subdivision (a)(4), in that Respondent committed acts constituting fraud, as 10 follows: Respondent's manager, Pal, made false or misleading representations to the operator 11 regarding the Bureau's 1996 Toyota Camry, as set forth in paragraph 66 above, in order to induce 12 the operator to purchase unnecessary repairs on the vehicle, then sold the operator approximately 13 \$1,747.07 of unnecessary repairs, including the replacement of the front and rear struts, front and 14 rear brake pads, and rear brake rotors, and the machining or resurfacing of the front brake rotors. 15 THIRTEENTH CAUSE FOR DISCIPLINE 16 (Violations of the Code) 17 69. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 18 Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with 19 provisions of the Code, as follows: 20 **Section 9884.8:** Respondent's employees recorded on Invoice # 73236 a. 21 that the front brake rotors on the Bureau's 1996 Toyota Camry were "procut" when, in fact, the 22 rotors had been machined or resurfaced. 23 b. Section 9884.9, subdivision (a): Respondent's manager, Pal, failed to 24 provide the operator with a written estimate for parts and labor necessary for a specific job. 25 Further, Respondent's employees changed the engine oil and filter and rotated the tires on the 26 Bureau's 1996 Toyota Camry without the operator's authorization. 27 /// 28 ///

RESPONDENT'S 1420 V STREET, MERCED FACILITY UNDERCOVER OPERATION #1: 1999 DODGE CARAVAN

- 70. On May 15, 2006, an undercover operator with the Bureau, using the fictitious name "Dave Garcia" (hereinafter "operator"), took the Bureau's 1999 Dodge Caravan to Respondent Be Glad, Inc.'s facility located at 1420 V Street, Merced, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator had a copy of Midas International Corporation's Internet web page advertisement offering "Lifetime Guaranteed Brake Pads or Shoes" at a price of \$99.95 installed per axle. The operator observed the same advertising on Respondent's banners at the facility. The operator met with Respondent's manager, Lorrin Housh ("Housh"), and requested a brake inspection on the vehicle. Housh gave the operator Repair Order # 0018054 for a "Midas 45 Point Brake Inspection" for \$21.95, which included measuring and recording the brake rotors, brake pads, and brake shoe thicknesses, and brake drums diameter. Housh failed to obtain the operator's signature on the repair order. The operator showed Housh the internet advertisement and asked him if he could get the advertised price applied to any repairs. Housh assured the operator that the \$99.95 price would apply.
- 71. At approximately 0951 hours that same day, Housh called the operator and told him that the front brake pads were "down to the rivets" and needed replacement. Housh also stated that the front brake rotors were at .881 (referring to the brake rotor thickness measured in thousands of an inch) and needed resurfacing, and that the rear brakes were good and just needed to be cleaned and adjusted. Housh suggested replacing the front brake hardware as well and gave the operator an estimate price of \$307.61 for the repairs. The operator authorized the repairs.
- 72. At approximately 1240 hours, the operator returned to the facility to retrieve the vehicle, paid Housh \$307.61 in cash, and received a copy of Invoice # 0018054. The invoice did not state what the measurements were of the brake rotors, brake pads, and brake shoe thicknesses, or brake drums diameter.
- 73. On June 5, 2006, Bureau Representative William Espinosa ("Espinosa") inspected the vehicle and compared the repair work performed by Respondent's facility with

Invoice # 0018054. Espinosa found that the facility performed unnecessary repairs on the vehicle, as set forth below.

FOURTEENTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 74. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's manager, Housh, represented to the operator that the front brake rotors on the Bureau's 1999 Dodge Caravan were at .881 and needed resurfacing. In fact, the only repair needed on the vehicle was the replacement of the front brake pads. Further, the front brake rotors were new and in good condition, were within factory specifications, and were not in need of resurfacing at the time the vehicle was taken to Respondent's facility.
- b. Respondent's manager, Housh, represented to the operator that the rear brakes on the Bureau's 1999 Dodge Caravan needed to be cleaned and adjusted. In fact, the rear brakes, including the parking brake, were properly adjusted at the time the vehicle was taken to Respondent's facility and were not in need of adjustment.
- c. Respondent's manager, Housh, represented to the operator that the front brake hardware on the Bureau's 1999 Dodge Caravan should be replaced. In fact, the front brake hardware was in good working condition at the time the vehicle was taken to Respondent's facility and was not in need of replacement.

FIFTEENTH CAUSE FOR DISCIPLINE

(Fraud)

75. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that Respondent committed acts constituting fraud, as follows: Respondent's manager, Housh, made false or misleading representations to the operator regarding the Bureau's 1999 Dodge Caravan, as set forth in paragraph 74 above, in order to induce the operator to purchase unneeded brake repairs on the vehicle, then sold the operator

1 approximately \$204.76 in unnecessary repairs, including the replacement of the front brake 2 hardware, the resurfacing of the front brake rotors, and the cleaning and adjusting of the rear 3 brakes. SIXTEENTH CAUSE FOR DISCIPLINE 4 5 (Departure from Trade Standards) 76. 6 Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 7 Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or 8 disregarded accepted trade standards for good and workmanlike repair without the consent of the 9 owner or the owner's duly authorized representative in a material respect, as follows: 10 Respondent's employees failed to follow the 1999 Dodge Caravan Factory Service Manual⁴ by 11 resurfacing the front brake rotors on the Bureau's 1999 Dodge Caravan during a routine brake 12 service for worn pads. Further, the front brake rotors were new and in good condition and measured within manufacturer's specifications for thickness, parallelism, and total lateral run-out 13 14 at the time the vehicle was taken to Respondent's facility. 15 SEVENTEENTH CAUSE FOR DISCIPLINE 16 (Violations of Regulations) 17 77. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 18 Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with 19 provisions of California Code of Regulations, title 16, as follows: 20 Regulation 3303, subdivision (k): Respondent's manager, Housh, failed a. 21 to obtain the operator's signature on Repair Order # 0018054 before the repairs were commenced 22 on the Bureau's 1999 Dodge Caravan. 23 b. Regulation 3372.1, subdivision (a): Respondent advertised an automotive service at a price which was misleading, as follows: Respondent's manager, Housh, 24 25 represented to the operator that the front brakes on the Bureau's 1999 Dodge Caravan needed 26 27

^{4.} The 1999 Dodge Caravan Factory Service Manual states that "Refacing the rotor is not required each time the brake pads are replaced, only when the need is foreseen . . . If the rotor surface is deeply scored or warped, or there is a complaint of brake roughness or brake pedal pulsation, the rotor should be refaced . . . "

replacement, sold the operator new front brake pads at the advertised price of \$99.95, but falsely represented to the operator that the vehicle needed additional brake repairs, including the resurfacing of the front brake rotors and the cleaning and adjustment of the rear brakes, in order to entice the operator into a more costly transaction.

RESPONDENT'S 338 McHENRY AVENUE, MODESTO FACILITY UNDERCOVER OPERATION #1: 1992 PONTIAC GRAND AM

78. On February 22, 2006, an undercover operator with the Bureau, using the fictitious name "Michelle Walker" (hereinafter "operator"), took the Bureau's 1992 Pontiac Grand Am to Respondent Be Glad, Inc.'s facility located at 338 McHenry Avenue, Modesto, California, and requested a brake inspection on the vehicle. Respondent's manager, Dylan Bradley ("Bradley"), had the operator sign a work order, but did not give her a copy of the document or a written estimate for the brake inspection. After the inspection was completed, Bradley told the operator that the brakes had 85% lining remaining in the rear and 90% lining remaining in the front, and that the vehicle did not need any brake work performed. Later that same day, the operator retrieved the vehicle from the facility and received an invoice (the facility did not charge the operator for the inspection).

EIGHTEENTH CAUSE FOR DISCIPLINE

(Failure to Provide Copy of Work Order signed by Customer)

79. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(3), in that Respondent's manager, Bradley, failed to give the operator a copy of the work order as soon as the operator signed the document.

NINETEENTH CAUSE FOR DISCIPLINE

(Failure to Provide a Written Estimate)

80. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Code section 9884.9, subdivision (a), as follows: Respondent's manager, Bradley, failed to give the operator a written estimate for parts and/or labor necessary for a specific job.

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UNDERCOVER OPERATION #2: 1995 OLDSMOBILE 88 ROYALE

- 81. On March 27, 2006, an undercover operator with the Bureau, using the fictitious name "David Garcia" (hereinafter "operator"), took the Bureau's 1995 Oldsmobile 88 Royale to Respondent Be Glad, Inc.'s facility located at 338 McHenry Avenue, Modesto, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator noticed a large banner over the door to the office offering "Lifetime Guaranteed Brake Pads or Shoes" at a price of \$99.95 installed per axle. The operator told Respondent's manager, Dylan Bradley ("Bradley"), that he wanted the brakes inspected because the dash brake warning light was staying on all of the time. The operator asked Bradley if he would get the advertised price of \$99.95 if the vehicle needed brake repairs. Bradley told the operator not to worry about the price on the banner because he would give him a great discount. Bradley prepared a work order for a brake inspection for \$21.95, had the operator sign it, but did not give the operator a copy.
- 82. At approximately 1000 hours that same day, the operator called the facility and spoke with Bradley. Bradley told the operator that the front brakes on the vehicle were "gone and almost metal to metal" and that the rear brake linings had 80% lining thickness remaining. Bradley stated that they would surface the front rotors, replace the brake pads, and clean and adjust the rear brakes at an estimate price of \$260.90. The operator authorized the repairs.
- 83. At approximately 1220 hours, the operator returned to the facility, paid Bradley \$260 in cash, and received a final invoice.
- 84. On April 3, 2006, Bureau Representative Michael Frerichs ("Frerichs") inspected the vehicle and compared the repair work performed by Respondent's facility with the invoice. Frerichs found, among other things, that the facility performed unnecessary repairs on the vehicle, as set forth below.

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TWENTIETH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows: Respondent's manager, Bradley, represented to the operator that the front brakes on the Bureau's 1995 Oldsmobile 88 Royale were "gone and almost metal to metal", that the rear brake linings had 80% lining thickness remaining, and that they would resurface the front rotors, replace the brake pads, and clean and adjust the rear brakes. In fact, the only repair needed on the vehicle was the replacement of the front brake pads. Further, the front brake rotors were new, did not have any scoring, grooves, or hot spots, were within factory specifications, and were not in need of resurfacing or machining at the time the vehicle was taken to Respondent's facility. In addition, the rear brake shoes were self-adjusting, were within factory specifications, and were not in need of adjustment.

TWENTY-FIRST CAUSE FOR DISCIPLINE

(Failure to Provide Copy of Work Order signed by Customer)

86. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(3), in that Respondent's manager, Bradley, failed to give the operator a copy of the work order as soon as the operator signed the document.

TWENTY-SECOND CAUSE FOR DISCIPLINE

(Fraud)

87. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that Respondent committed acts constituting fraud, as follows: Respondent's manager, Bradley, made false or misleading representations to the operator regarding the Bureau's 1995 Oldsmobile 88 Royale, as set forth in paragraph 85 above, in order to induce the operator to purchase unnecessary repairs on the vehicle, then sold the operator approximately \$158 in unnecessary repairs, including the resurfacing of the front brake rotors and the cleaning and adjustment of the rear brakes.

TWENTY-THIRD CAUSE FOR DISCIPLINE

(Departure from Trade Standards)

- 88. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or disregarded accepted trade standards for good and workmanlike repair without the consent of the owner or the owner's duly authorized representative in the following material respects:
- a. Respondent's employees failed to follow the General Motors 1995

 Oldsmobile Service Manual⁵/ by resurfacing the front brake rotors on the Bureau's 1995

 Oldsmobile 88 Royale during a routine service for worn brake pads. Further, the front brake rotors were free of defects (scoring, grooves, and hot spots) and met the manufacturer's specifications for thickness, parallelism, and total lateral run-out at the time the vehicle was taken to Respondent's facility. Further, the brakes did not pulsate when applied.
- Respondent's employees removed an excessive amount of surface material on both rotors, degrading the effective heat dissipation of the rotors and shortening their life expectancy.
- c. Respondent's employees failed to properly install the front brake outboard pads on the vehicle in that the outboard pads were installed with the wear sensors at the leading edge of the pad during forward wheel rotation (the wear sensors were supposed to be at the trailing edge of the pad).

TWENTY-FOURTH CAUSE FOR DISCIPLINE

(Misleading Price Advertising)

89. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Regulation 3372.1, subdivision (a), by advertising an automotive service at a price which was misleading, as follows: Respondent's manager, Bradley, represented to the operator that the

^{5.} The General Motors service manual states: "Do not refinish brake rotors when doing routine maintenance, such as replacing worn disc brake pads. Refinish a brake rotor only under the following circumstances: 1. There is a complaint of brake pulsation. 2. There is scoring greater than 1.5 mm (0.060 inch).

front brake pads on the Bureau's 1995 Oldsmobile 88 Royale needed replacement, sold the operator new front brake pads at the advertised price of \$99.95, but falsely represented to the operator that the vehicle needed additional brake repairs, including the resurfacing of the front brake rotors and the cleaning and adjustment of the rear brakes, in order to entice the operator into a more costly transaction.

RESPONDENT'S 2651 GEER ROAD, TURLOCK FACILITY UNDERCOVER OPERATION #1: 1998 CHRYSLER SEBRING

90. On May 23, 2006, an undercover operator with the Bureau, using the fictitious name "Lisa Anderson" (hereinafter "operator"), took the Bureau's 1998 Chrysler Sebring to Respondent Be Glad, Inc.'s facility located at 2651 Geer Road in Turlock, California. The rear brake shoe linings on the Bureau-documented vehicle needed replacement. The operator met with Respondent's employee, "Chris", and requested a brake inspection on the vehicle. The operator told Chris that she saw the facility's banner for the brake special (Respondent was offering "Lifetime Guaranteed Brake Pads or Shoes" for \$99.95) and asked Chris if she could get the advertised price if the vehicle needed repairs. Chris assured the operator that she would get the advertised price if the vehicle needed brake pads. Chris gave the operator a repair order for a "Midas 45 Point Brake Inspection for \$21.95, which included measuring and recording the brake rotors, brake pads, and brake shoe thicknesses, and brake drums diameter.

91. At approximately 1310 hours that same day, Chris called the operator and told her that the front brake pads were coming apart and were overheating, that the rear brake shoes were clearly worn out, and that he wanted to re-surface all around. Chris also told the operator that she could get the brake repair with the stock OEM (original equipment manufacturer) front brake pads at a cost of \$410, or ceramic front brake pads for \$460.22. The operator selected the ceramic brake pads. After the repairs were completed, the operator paid Chris \$460.22 in cash and received a copy of Invoice # 0051942. The invoice did not state what the measurements were of the brake rotors, brake pads, and brake shoe thicknesses, and brake drums diameter.

92. On May 24, 2006, Bureau Representative DeVelbiss inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 0051942. DeVelbiss determined that the facility failed to repair the vehicle as invoiced and performed unnecessary repairs on the vehicle, as set forth below.

TWENTY-FIFTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 93. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's employee, Chris, represented to the operator that the front brake pads on the Bureau's 1998 Chrysler Sebring were coming apart and were overheating, that the rear brake shoes were clearly worn out, and that he wanted to re-surface all around. In fact, the only repair needed on the vehicle was the replacement of the rear brake shoe linings. Further, the front brake pads were new and in good condition and were not in need of replacement. In addition, the front brake rotors and rear brake drums were in good serviceable condition, were within factory specifications, and were not in need of resurfacing at the time the vehicle was taken to Respondent's facility.
- b. Respondent's employees represented on Invoice # 0051942 that a "Midas Courtesy Check" was performed on the Bureau's 1998 Chrysler Sebring, including a visual inspection of the fluid levels. In fact, the power steering and transmission fluid levels were not checked on the vehicle.
- c. Respondent's employees represented on Invoice # 0051942 that the rear brake drums on the Bureau's 1998 Chrysler Sebring were resurfaced, when, in fact, the rear brake drums were not resurfaced on the vehicle.
- d. Respondent's employees represented on Invoice # 0051942 that the odometer reading on the Bureau's 1998 Chrysler Sebring was 70,123 miles when, in fact, the odometer reading was 72,154 miles.

1 TWENTY-SIXTH CAUSE FOR DISCIPLINE 2 (Fraud) 3 94. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that Respondent committed acts constituting fraud, as 4 5 follows: 6 Respondent's employee, Chris, made false or misleading representations a. 7 to the operator regarding the Bureau's 1998 Chrysler Sebring, as set forth in subparagraph 93 (a) 8 above, in order to induce the operator to purchase unnecessary brake repairs on the vehicle, then 9 sold the operator approximately \$357.32 in unnecessary repairs, including the replacement of the 10 front brake pads and the resurfacing of the front brake rotors and rear brake drums. 11 b. Respondent's employees charged and obtained payment from the operator for resurfacing the rear brake drums on the Bureau's 1998 Chrysler Sebring when, in fact, the 12 13 rear brake drums were not resurfaced on the vehicle as invoiced. 14 TWENTY-SEVENTH CAUSE FOR DISCIPLINE 15 (Violations of the Code) 16 95. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 17 Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with 18 Code section 9884.9, subdivision (a), as follows: Respondent's employees failed to document on 19 Invoice # 0051942 the operator's authorization for the brake repairs on the Bureau's 1998 Chrysler Sebring. 20 21 TWENTY-EIGHTH CAUSE FOR DISCIPLINE 22 (Violations of Regulations) 23 96. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to 24 Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with 25 provisions of California Code of Regulations, title 16, as follows: 26 **Regulation 3356, subdivision (a):** Respondent's employees failed to

show on Invoice # 0051942 Respondent's current business name as registered with the Bureau;

the business name was shown as Midas Auto Service Experts, not Midas Auto Service Center.

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b. Regulation 3372.1, subdivision (a): Respondent advertised an automotive service at a price which was misleading, as follows: Respondent's employee, Chris, represented to the operator that the rear brake shoe linings on the Bureau's 1998 Chrysler Sebring needed replacement, sold the operator new rear brake shoe linings at the advertised price of \$99.95, but falsely represented to the operator that the Bureau's 1998 Chrysler Sebring needed additional brake repairs, including the replacement of the front brake pads and the resurfacing of the front brake rotors and rear brake drums, in order to entice the operator into a more costly transaction.

RESPONDENT'S 1412 W. YOSEMITE AVENUE, MANTECA FACILITY <u>UNDERCOVER OPERATION #1: 1999 CHEVROLET MALIBU</u>

- 97. On October 12, 2006, an undercover operator with the Bureau, using the fictitious name "Linda Liang" (hereinafter "operator"), took the Bureau's 1999 Chevrolet Malibu to Respondent Be Glad, Inc.'s facility located at 1412 W. Yosemite Avenue in Manteca, California. The front brake pads on the Bureau-documented vehicle needed replacement and the engine oil needed to be changed. The operator told Respondent's employee, "Dylan", that she wanted a brake inspection on the vehicle and an oil change. The operator showed Dylan Respondent's advertisement from the Manteca Sun Post offering a free brake inspection, an oil change for \$9.95, and "Lifetime Guaranteed Brake Pads or Shoes" for \$79.95. Dylan stated that the advertisement for the oil change had expired, so the charge for the service would be \$24.95, and that if the vehicle needed any additional work, he would charge the operator only \$9.95 for the oil change. The operator signed a repair order authorizing the inspection and oil change, but was not given a copy of the document.
- 98. At approximately 1210 hours that same day, Dylan called the operator and told her that the vehicle needed a front brake job at a cost of \$225. The operator asked Dylan about the Manteca Sun Post advertisement offering brake pads for \$79.99. Dylan stated that the advertised price was actually \$89.95 (referring to Respondent's banners posted on the building), but that they would need to machine the rotors at an additional cost. Dylan told the operator that they could machine the rotors without removing them from the vehicle, but in that case, the

lifetime guarantee would not apply. Dylan stated that it would be better to remove the rotors and machine them while they were off of the vehicle, and that he would discount the price "some".

The operator authorized the repairs.

99. At approximately 1420 hours, the operator returned to the facility to retrieve the vehicle, paid the facility \$220.01 in cash, and received a copy of an invoice.

100. On October 16, 2006, Bureau Representative John Tikijian ("Tikijian")

100. On October 16, 2006, Bureau Representative John Tikijian ("Tikijian") inspected the vehicle and compared the repair work performed by Respondent's facility with the invoice. Tikijian found that Respondent's facility needlessly resurfaced the front brake rotors on the vehicle.

TWENTY-NINTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows: Respondent's employee, Dylan, represented to the operator that the advertised price for the "Lifetime Guaranteed" brake pads was \$89.95, that they would need to machine the front brake rotors at an additional cost, and that the lifetime guarantee would not apply on the brake pads unless the rotors were removed from the vehicle for machining. In fact, the front brake rotors were not in need of machining or resurfacing at the time the vehicle was taken to Respondent's facility. Further, Respondent's advertising (the banners and Manteca Sun Post advertisement) did not state that machining of the rotors would be necessary for the lifetime guarantee.

THIRTIETH CAUSE FOR DISCIPLINE

(Failure to Provide Copy of Repair Order signed by Customer)

102. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(3), in that Respondent's employee, Dylan, failed to give the operator a copy of the repair order as soon as the operator signed the document.

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THIRTY-FIRST CAUSE FOR DISCIPLINE

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(Fraud)

103. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that Respondent committed acts constituting fraud, as follows: Respondent's employee, Dylan, falsely represented to the operator that the front brake rotors on the Bureau's 1999 Chevrolet Malibu needed to be machined in order to induce the operator to purchase that repair on the vehicle, then obtained payment from the operator for needlessly resurfacing or machining the front brake rotors.

THIRTY-SECOND CAUSE FOR DISCIPLINE

(Departure from Trade Standards)

Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or disregarded accepted trade standards for good and workmanlike repair without the consent of the owner or the owner's duly authorized representative in a material respect, as follows:

Respondent's employees failed to follow General Motors Brake Service Procedure⁶ by resurfacing the front brake rotors on the Bureau's 1999 Chevrolet Malibu during a routine brake service for worn pads. Further, the front brake rotors were in good operable condition at the time the vehicle was taken to Respondent's facility.

THIRTY-THIRD CAUSE FOR DISCIPLINE

(Misleading Price Advertising)

105. Respondent BE Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Regulation 3372.1, subdivision (a), by advertising an automotive service at a price which was misleading, as follows: Respondent's employee, Dylan, represented to the operator that the Bureau's 1999 Chevrolet Malibu needed a front brake job, sold the operator "Lifetime Guaranteed" brake pads at the advertised price of \$89.95, but falsely represented to the operator

^{6.} General Motors Brake Service Procedures state that if performing routine brake service for worn pads only, and the rotors are not damaged and measure within specification, "DO NOT REFINISH ROTORS".

1 that they would need to machine the front brake rotors at an additional cost and that the lifetime 2 guarantee would not apply on the brake pads unless the rotors were removed from the vehicle 3 and machined, in order to entice the operator into a more costly transaction. Further, 4 Respondent's banners and Manteca Sun Post advertisement did not state that machining of the 5 rotors would be necessary for the lifetime guarantee. 6

RESPONDENT M. I. GLAD, INC.

RESPONDENT'S 704 CLOVIS AVENUE, CLOVIS FACILITY **UNDERCOVER OPERATION #1: 1999 TOYOTA SIENNA**

106. On October 19, 2005, an undercover operator with the Bureau, using the fictitious name "Anita Tucker" (hereinafter "operator"), took the Bureau's 1999 Toyota Sienna to Respondent M. I. Glad, Inc.'s facility located at 704 Clovis Avenue located in Clovis, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator gave Respondent's manager, Ray Rodriguez ("Rodriguez"), Midas coupons for 25% off brake pads and/or shoes and \$20 off any brake service, and requested a brake inspection on the vehicle. Rodriguez told the operator that the inspection would cost \$21.95 if no further work was performed on the vehicle and gave the operator a repair order for a "Midas 45 Point Brake Inspection" for \$21.95, which included measuring and recording the brake rotors, brake pads, and brake shoe thicknesses, and brake drums diameter. The operator signed and received a copy of the repair order, then left the facility.

107. At approximately 1220 hours that same day, the operator called the facility and spoke with Respondent's mechanic, "Richard". Richard told the operator that he checked the brakes on the vehicle, that the front brakes needed work, and that the rear brakes were like new and did not need any repairs. Richard asked the operator to call back in 15 minutes to speak with Rodriguez.

108. At approximately 1252 hours, the operator called the facility and spoke with Rodriguez. Rodriguez recommended replacing the front brake pads and resurfacing the front rotors. Rodriguez also recommended an engine oil and filter change and transmission flush

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1	and gave the operator an estimate price of \$344 plus tax for the repairs and services, which the
2	operator authorized.
3	109. At approximately 1555 hours, the operator returned to the facility to
4	retrieve the vehicle, paid the facility \$333.70 in cash, and received a copy of Invoice # 0174115.
5	The invoice did not state what the measurements were of the brake rotors, brake pads, and brake
6	shoe thicknesses, and brake drums diameter.
7	110. On October 20, 2005, Bureau Representative Vietzke inspected the vehicle
8	and compared the repair work performed by Respondent's facility with the invoice. Vietzke
9	found that the facility performed unnecessary repairs on the vehicle, as set forth below.
10	THIRTY-FOURTH CAUSE FOR DISCIPLINE
11	(Untrue or Misleading Statements)
12	111. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
13	Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which
14	it knew or in the exercise of reasonable care should have known to be untrue or misleading, as
15	follows:
16	a. Respondent's manager, Rodriguez, represented to the operator that the
17	front brake rotors on the Bureau's 1999 Toyota Sienna should be resurfaced. In fact, the front
18	brake rotors were new, were within Toyota factory specifications, and were not in need of
19	resurfacing.
20	b. Respondent's manager, Rodriguez, represented to the operator that a
21	transmission fluid flush should be performed on the Bureau's 1999 Toyota Sienna. In fact, the
22	automatic transmission had been flushed and refilled with new transmission fluid that met
23	manufacturer's specifications prior to the time the vehicle was taken to Respondent's facility.
24	THIRTY-FIFTH CAUSE FOR DISCIPLINE
25	(Failure to Record Odometer Reading on Signed Repair Order)
26	112. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
27	Code section 9884.7, subdivision (a)(2), in that Respondent's employees caused or allowed the
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operator to sign a repair order that did not state the odometer reading of the Bureau's 1999 Toyota Sienna at the time of repair.

THIRTY-SIXTH CAUSE FOR DISCIPLINE

(Fraud)

Code section 9884.7, subdivision (a)(4), in that Respondent committed acts constituting fraud, as follows: Respondent's manager, Rodriguez, made false or misleading representations to the operator regarding the Bureau's 1999 Toyota Sienna, as set forth in paragraph 111 above, in order to induce the operator to purchase unnecessary repairs on the vehicle, then sold the operator approximately \$234.49 in unnecessary repairs, including the resurfacing of the front brake rotors and transmission fluid flush.

THIRTY-SEVENTH CAUSE FOR DISCIPLINE

(Departure from Trade Standards)

114. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or disregarded accepted trade standards for good and workmanlike repair without the consent of the owner or the owner's duly authorized representative in a material respect, as follows:

Respondent's employees needlessly resurfaced the front brake rotors on the Bureau's 1999

Toyota Sienna, as set forth in subparagraph 110 (a) above, reducing the rotor thickness and the life expectancy of the rotors.

UNDERCOVER OPERATION #2: 1992 PONTIAC GRAND AM

115. On January 5, 2006, an undercover operator with the Bureau, using the fictitious name "Michelle Walker" (hereinafter "operator"), took the Bureau's 1992 Pontiac Grand Am to Respondent M. I. Glad, Inc.'s facility located at 704 Clovis Avenue in Clovis, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator told Respondent's employee , "Ray", that she wanted the brakes inspected on the vehicle because she was hearing noises occasionally when braking. Ray gave the operator a repair order for a "Midas 45 Point Brake Inspection" for \$21.95, which included measuring and

116. At approximately 1142 hours that same day, Ray called the operator and told her that he checked the brakes, that the front brakes needed work, and that the rear brakes did not need any repairs, except an adjustment. Ray recommended replacing the front brake pads, machining the front rotors, replacing the front brake hardware, and adjusting the rear brakes and parking brake, at a total estimate cost of \$308.25. The operator authorized the repairs.

117. At approximately 1450 hours, the operator returned to the facility, paid Ray \$308.25 in cash, and received a copy of Invoice # 0174869. The invoice did not state what the measurements were of the brake rotors, brake pads, and brake shoe thicknesses, or brake drums diameter.

118. On January 6, 2006, Bureau Representative Vietzke inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 0174869. Vietzke determined that Respondent's facility failed to repair the vehicle as invoiced and performed unnecessary repairs on the vehicle, as set forth below.

THIRTY-EIGHTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 119. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's employee, Ray, represented to the operator that the rear brakes on the Bureau's 1992 Pontiac Grand Am needed adjustment. In fact, the rear brake drums were not in need of adjustment at the time the vehicle was taken to Respondent's facility.
- b. Respondent's employee, Ray, represented to the operator that the front brakes on the Bureau's 1992 Pontiac Grand Am needed work and recommended replacing the front brake pads, machining the front rotors, and replacing the hardware on the front brakes. In

1	fact, the only repair needed on the vehicle was the replacement of the front brake pads. Further,
2	the front brake rotors were new and in good condition, did not have any heat spots or excessive
3	scoring, were within General Motors factory specifications, and were not in need of machining.
4	In addition, front brake hardware (the four rubber sleeves) was new and not in need of servicing
5	or replacement.
6	c. Respondent's employees represented on Invoice # 0174869 that the rear
7	brakes on the Bureau's 1992 Pontiac Grand Am were cleaned. In fact, the rear brakes were not
8	cleaned on the vehicle as invoiced.
9	THIRTY-NINTH CAUSE FOR DISCIPLINE
10	(Failure to Record Odometer Reading on Signed Repair Order)

(Failure to Record Odometer Reading on Signed Repair Order)

120. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(2), in that Respondent's employee, Ray, caused or allowed the operator to sign a repair order/estimate that did not state the odometer reading of the Bureau's 1992 Pontiac Grand Am at the time of repair.

FORTIETH CAUSE FOR DISCIPLINE

(Fraud)

- 121. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows:
- Respondent's employee, Ray, made false or misleading representations to a. the operator regarding the Bureau's 1992 Pontiac Grand Am, as set forth in subparagraphs 119 (a) and (b) above, in order to induce the operator to purchase unnecessary brake repairs on the vehicle, then sold the operator approximately \$205.01 in unnecessary repairs, including the cleaning and adjustment of the rear brakes, the resurfacing of the front brake rotors, and the replacement of the front brake hardware.
- b. Respondent's employees charged and obtained payment from the operator for cleaning the rear brakes on the Bureau's 1992 Pontiac Grand Am. In fact, the rear brakes were not cleaned on the vehicle as invoiced.

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FORTY-FIRST CAUSE FOR DISCIPLINE

(Departure from Trade Standards)

- 122. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or disregarded accepted trade standards for good and workmanlike repair without the consent of the owner or the owner's duly authorized representative in the following material respects:
- a. Respondent's employees failed to follow the 1992 Pontiac Grand AM Service Manual^{2/} by resurfacing the front brake rotors on the Bureau's vehicle during a routine brake service, i.e., the replacement of worn disc brake pads. Further, the front brake rotors were new and in good condition, did not have any heat spots or excessive scoring, and were within General Motor factory specifications at the time the vehicle was taken to Respondent's facility.
- b. Respondent's employees unnecessarily removed the surface material from the front brake rotors, reducing their life expectancy.

FORTY-SECOND CAUSE FOR DISCIPLINE

(Violations of the Code)

123. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Code section 9884.9, subdivision (a), as follows: Respondent's employees failed to properly document on Invoice # 0174869 the operator's authorization for the additional repairs on the Bureau's 1992 Pontiac Grand Am in that they failed to specify the additional parts and labor that were authorized.

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^{7.} The 1992 Pontiac Grand AM Service Manual states "**DO NOT** refinish brake rotors when performing routine brake maintenance such as replacing worn disc brake pads. Refinish a rotor only under the following circumstances: 1. There is a complaint of brake pulsation. 2. There are heat spots or excessive scoring".

UNDERCOVER OPERATION #3: 1996 TOYOTA CAMRY

124. On June 14, 2006, Bureau Representative Willy Thygesen ("Thygesen"), using the fictitious name "Billy Hendrick", took the Bureau's 1996 Toyota Camry to Respondent M. I. Glad, Inc.'s facility located at 704 Clovis Avenue in Clovis, California. The front brake pads on the Bureau-documented vehicle needed replacement. Thygesen told Respondent's manager, Ray Rodriguez ("Rodriguez"), that he saw their banner on the building for a \$99.95 brake special. Thygesen stated that the brake light on the vehicle had been on for three to four days, but had shut off before he arrived at the shop. Thygesen requested a brake inspection on the vehicle. Rodriguez gave Thygesen a repair order for a "Midas 45 Point Brake Inspection" for \$21.95, which included measuring and recording the brake rotors, brake pads, and brake shoe thicknesses, and brake drums diameter. Thygesen signed and received a copy of the repair order, then left the facility.

125. At approximately 1320 hours that same day, Thygesen telephoned the facility and spoke with Respondent's employee, "Mike". Mike told Thygesen that he checked the vehicle and that the vehicle needed a front brake job because the brake pads were worn. Mike stated that the front brake rotors would have to be machined, that the vehicle needed a brake fluid exchange, and that the rear brakes looked new, but were in need of adjustment and cleaning. Mike gave Thygesen an estimate price of \$447.84 for the repairs, which included an upgrade to ceramic pads. Thygesen authorized the repairs.

Rodriguez \$447.84 in cash, and received a copy of Invoice # 0176624 and an envelope which stated, "Important Guarantee Documents Enclosed". The invoice contained a statement indicating in part that "Midas International corporation issues written warranties on . . . brake shoes and pads . . . The warranty terms for these products are stated on separate printed warranty certificates issued to you, together with the invoice, upon purchase of the appropriate warranted product . . . " The invoice did not state what the measurements were of the brake rotors, brake pads, and brake shoe thicknesses, or brake drums diameter.

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1	127. On July 24, 2006, Bureau Representative Rafael Guerrios, Jr. ("Guerrios")
2	inspected the vehicle and compared the repair work performed by Respondent's facility with
3	Invoice # 0176624. Guerrios found that the facility failed to repair the vehicle as invoiced and
4	performed unnecessary repairs on the vehicle, as set forth below.
5	FORTY-THIRD CAUSE FOR DISCIPLINE
6	(Untrue or Misleading Statements)
7	128. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
8	Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which
9	it knew or in the exercise of reasonable care should have known to be untrue or misleading, as
10	follows:
11	a. Respondent's employee, Mike, represented to Thygesen that the front
12	brake rotors on the Bureau's 1996 Toyota Camry would have to be machined. In fact, the front
13	brake rotors were new, were within Toyota factory specifications, and were not in need of
14	machining or resurfacing at the time the vehicle was taken to Respondent's facility.
15	b. Respondent's employee, Mike, represented to Thygesen that the Bureau's
16	1996 Toyota Camry needed a brake fluid exchange (flush). In fact, the vehicle was not in need of
17	a brake fluid flush at the time it was taken to Respondent's facility.
18	c. Respondent's employee, Mike, represented to Thygesen that the rear
19	brakes on the Bureau's 1996 Toyota Camry were in need of adjustment. In fact, the rear brakes
20	were self-adjusting and were not in need of adjustment at the time the vehicle was taken to
21	Respondent's facility.
22	d. Respondent's employees represented on Invoice # 0176624 that a brake
23	fluid exchange was performed on the Bureau's 1996 Toyota Camry. In fact, Respondent's
24	employees failed to perform a complete brake fluid flush or exchange on the vehicle.
25	FORTY-FOURTH CAUSE FOR DISCIPLINE
26	(Failure to Record Odometer Reading on Signed Repair Order)
27	129. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
28	Code section 9884.7, subdivision (a)(2), in that Respondent's manager, Rodriguez, caused or

allowed Thygesen to sign a repair order/estimate that did not state the odometer reading of the Bureau's 1996 Toyota Camry at the time of repair.

FORTY-FIFTH CAUSE FOR DISCIPLINE

(Fraud)

Code section 9884.7, subdivision (a)(4), in that it committed an act constituting fraud, as follows: Respondent's employee, Mike, made false or misleading representations to Thygesen regarding the Bureau's 1996 Toyota Camry, as set forth in subparagraphs 128 (a) through (c) above, in order to induce Thygesen to purchase unnecessary brake repairs and services on the vehicle, then sold Thygesen approximately \$279.65 in unnecessary repairs and services, including the replacement of the front disc brake hardware, the resurfacing of the front brake rotors, the brake fluid exchange/flush, and the cleaning and adjustment of the rear brakes.

FORTY-SIXTH CAUSE FOR DISCIPLINE

(Violations of Regulations)

- 131. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with provisions of California Code of Regulations, title 16, as follows:
- a. Regulation 3372.1, subdivision (a): Respondent advertised an automotive service at a price which was misleading, as follows: Respondent's employee, Mike, represented to Thygesen that the front brake pads on the Bureau's 1996 Toyota Camry need replacement and sold Thygesen new front brake pads at the advertised price of \$99.95 (including a charge of \$20 for an upgrade to ceramic brake pads, for a total of \$119.95). Mike then falsely represented to Thygesen that additional brake repairs were needed on the vehicle, including the resurfacing of the front brake rotors, the brake fluid exchange/flush, and the adjustment of the rear brakes, in order to entice Thygesen into a more costly transaction.
- b. **Regulation 3376:** Respondent's employees failed to provide Thygesen with the warranty certificate for the new brake pads as specified on Invoice # 0176624.

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RESPONDENT'S 3937 N. BLACKSTONE, FRESNO FACILITY UNDERCOVER OPERATION #1: 1996 TOYOTA CAMRY

132. On April 12, 2006, an undercover operator with the Bureau, using the fictitious name "Dave Garcia" (hereinafter "operator"), took the Bureau's 1996 Toyota Camry to Respondent M. I. Glad, Inc.'s facility located at 3937 N. Blackstone in Fresno, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator had a copy of Midas International Corporation's Internet web page advertisement offering "Lifetime Guaranteed Brake Pads or Shoes" at a price of \$99.95 installed, per axle. Respondent was advertising the same brake special on its banners at the facility. The operator met with Respondent's manager, Justin Smith ("Smith"), and told him that he wanted the brakes inspected on the vehicle because the brake light on the dashboard was coming on at times. The operator showed Smith the Internet advertisement and asked him if the advertised price of \$99.95 would apply if repairs were needed. Smith stated that the advertised price was a promotion, that the normal price was \$159, and that with the promotion, the operator would save about \$50. The operator signed and received a copy of a repair order for a "Midas 45 Point Brake Inspection" for \$21.95, which included measuring and recording the brake rotors, brake pads, and brake shoe thicknesses, and brake drums diameter. The operator then left the facility.

- and spoke with Smith. Smith told the operator that someone had changed the front brake pads, but did not machine the rotors, that the front brake pads were "worn out all the way down", and that the rotors needed to be machined. Smith stated, among other things, that the rear drums should be machined as well "to remove a lip on them", that they would also clean and adjust the rear brakes, and that the repairs cost a total of \$381.08, which would include all of the hardware needed to complete the job. The operator authorized the repairs.
- 134. After the repairs were completed, the operator returned to the facility to retrieve the vehicle, paid Smith \$381.08 in cash, and received a copy of Invoice # 0853359. The invoice did not state what the measurements were of the brake rotors, brake pads, and brake shoe thicknesses, or brake drums diameter.

1	135. On April 18, 2006, Bureau Representative Guerrios inspected the vehicle
2	and compared the repair work performed by Respondent's facility with Invoice # 0853359.
3	Guerrios found that the facility performed unnecessary repairs on the vehicle, as set forth below.
4	FORTY-SEVENTH CAUSE FOR DISCIPLINE
5	(Untrue or Misleading Statements)
6	136. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
7	Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which
8	it knew or in the exercise of reasonable care should have known to be untrue or misleading, as
9	follows:
10	a. Respondent's manager, Smith, represented to the operator that the front
11	brake rotors on the Bureau's 1996 Toyota Camry needed to be machined. In fact, the front brake
12	rotors were new, were within Toyota factory specifications, and were not in need of machining or
13	resurfacing at the time the vehicle was taken to Respondent's facility.
14	b. Respondent's manager, Smith, represented to the operator that the rear
15	drums on the Bureau's 1996 Toyota Camry had "a lip on them" and should be machined, and that
16	the facility would also clean and adjust the rear brakes. In fact, the rear brake drums were in
17	serviceable condition, had no cracks or heat checks, were within Toyota factory specifications,
18	and were not in need of machining or resurfacing at the time the vehicle was taken to
19	Respondent's facility. Further, the rear brakes were self-adjusting and not in need of adjustment.
20	c. Respondent's manager, Smith, represented to the operator that the facility
21	would install all of the hardware on the Bureau's 1996 Toyota Camry needed to complete the
22	brake job. In fact, the brake hardware, including the pad support plates and anti-squeal springs,
23	was new and not in need of replacement.
24	FORTY-EIGHTH CAUSE FOR DISCIPLINE
25	(Fraud)
26	137. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
27	Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows:
28	Respondent's manager, Smith, made false or misleading representations to the operator regarding

the Bureau's 1996 Toyota Camry, as set forth in paragraph 136 above, in order to induce the operator to purchase unnecessary brake repairs on the vehicle, then sold the operator approximately \$277.94 in unnecessary repairs on the vehicle, including the resurfacing of the front brake rotors and rear brake drums, the cleaning and adjustment of the rear brakes, and the installation of new brake hardware.

FORTY-NINTH CAUSE FOR DISCIPLINE

(Misleading Price Advertising)

Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Regulation 3372.1, subdivision (a), by advertising an automotive service at a price which was misleading, as follows: Respondent's manager, Smith, represented to the operator that the front brake pads on the Bureau's 1996 Toyota Camry needed replacement, sold the operator new front brake pads at the advertised price of \$99.95, but falsely represented to the operator that the vehicle needed additional brake repairs, including the machining or resurfacing of the front brake rotors and rear brake drums and the installation of new brake hardware, in order to entice the operator into a more costly transaction.

CONSUMER COMPLAINT (HOLSTON-NESTLE): 1997 GMC SIERRA 1500

took her husband's 1997 GMC Sierra 1500 pickup to Respondent M. I. Glad, Inc.'s facility located at 3937 N. Blackstone in Fresno, California, to have the brakes checked. Holston-Nestle signed Repair Order # 0853173 for a "Midas 45 Point Brake Inspection" on the vehicle for \$21.95. Following the inspection, Respondent's manager, Justin Smith ("Smith"), told Holston-Nestle that the front brake pads needed to be replaced because they were cracked and over-heated and that there was a fluid leak in the brake system. Smith stated that it would cost \$1,050 to repair the front and rear brakes on the vehicle. Holston-Nestle declined the repairs and paid the facility \$21.95 for the inspection.

140. Approximately two days later, Holston-Nestle had the vehicle towed to another automotive repair facility, Honesty Automotive. The mechanic at Honesty Automotive

1	checked the front and rear brakes and told Holston-Nestle that the rear brakes needed repairs, but
2	that the front brakes were okay.
3	141. On or about June 23, 2006, Holston-Nestle filed a complaint with the
4	Bureau.
5	142. On September 27, 2006, Bureau Representative Leonard Sweger
6	("Sweger") inspected the vehicle and found that the front brake pads were not in need of
7	replacement, as set forth below.
8	FIFTIETH CAUSE FOR DISCIPLINE
9	(Untrue or Misleading Statements)
10	143. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
11	Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which
12	it knew or in the exercise of reasonable care should have known to be untrue or misleading, as
13	follows:
14	a. Respondent's manager, Smith, represented to Holston-Nestle that the front
15	brake pads on the 1997 GMC Sierra 1500 pickup needed to be replaced because they were
16	cracked and over-heated. In fact, the front brake pads were in good condition, did have any
17	cracks or overheating of the pad lining material, were within manufacturer's specifications, and
18	were not in need of replacement at the time Bureau Representative Sweger inspected the vehicle.
19	b. Respondent's employees falsely represented on a Midas "Brake Evaluation
20	Report" pertaining to the 1997 GMC Sierra 1500 pickup that the front brake pads on the vehicle
21	were cracked.
22	FIFTY-FIRST CAUSE FOR DISCIPLINE
23	(Failure to Record Odometer Reading on Signed Repair Order)
24	144. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
25	Code section 9884.7, subdivision (a)(2), in that Respondent's employees caused or allowed
26	Holston-Nestle to sign Repair Order # 0853173 that did not state the odometer reading of the
27	1997 GMC Sierra 1500 pickup at the time of repair.
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RESPONDENT'S 7340 N. BLACKSTONE, FRESNO FACILITY CONSUMER COMPLAINT (BALLECER): 2001 TOYOTA 4-RUNNER

145. On December 29, 2005, consumer Patrick Ballecer ("Ballecer") took his 2001 Toyota 4-Runner to Respondent M. I. Glad, Inc.'s facility located at 7340 N. Blackstone in Fresno, California, to have the front brake pads replaced. Ballecer signed Repair Order # 0146925 authorizing a "Midas 45 Point Brake Inspection" on the vehicle for \$21.95. Following the inspection, Respondent's manager told Ballecer that the front struts and rear shocks were leaking and needed replacement at a total estimated cost of \$535. Ballecer declined those repairs. Ballecer paid the facility \$163.14 to replace the front brake pads and resurface the front brake rotors.

- 146. On May 23, 2006, Ballecer took the vehicle to Bingham Toyota-Isuzu ("Bingham") located in Clovis to have a transmission flush performed. Ballecer asked the technician at Bingham to inspect the shocks and struts. After the inspection, the technician told Ballecer that the shocks and struts were not leaking.
 - 147. On July 31, 2006, Ballecer filed a complaint with the Bureau.
- 148. On October 30, 2006, Bureau Representative Sweger inspected the shocks and struts on the vehicle and found, among other things, that none of the shocks or struts were leaking.
- 149. On November 29, 2006, Sweger met with Midas District Manager Rod Smith ("Smith") and mechanic John LeFebvre. Smith provided Sweger with copies of various documents relating to the repair of the vehicle, including an inspection sheet titled "Midas Touch Visual Courtesy Check".

FIFTY-SECOND CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 150. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which
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- a. Respondent's employee represented to Ballecer that the front struts and rear shocks on his 2001 Toyota 4-Runner were leaking and needed replacement. In fact, the shocks and struts were not leaking or in need of replacement.
- b. Respondent's employees falsely represented on the Midas Touch Visual Courtesy Check that the rear shocks on Ballecer's 2001 Toyota 4-Runner were leaking.

UNDERCOVER OPERATION #1: 1995 OLDSMOBILE 88 ROYALE

- 151. On January 25, 2006, an undercover operator with the Bureau, using the fictitious name "Ken Miller" (hereinafter "operator"), took the Bureau's 1995 Oldsmobile 88 Royale to Respondent M. I. Glad, Inc.'s facility located at 7340 N. Blackstone in Fresno, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator told Respondent's employee, "Jason", that he was hearing a squeaking noise in the front brakes, the brake light on the dashboard was on, and there was a continuous beeping/chiming sound. The operator gave Jason a "Midas" coupon for a free brake inspection and requested a brake inspection on the vehicle. The operator signed and received a copy of a repair order for a free "Midas 45 Point Brake Inspection", then left the facility.
- 152. At approximately 1138 hours that same day, Jason called the operator and told him, among other things, that the front brake pads would need to be replaced and that the brake rotors would need to be machined. Jason also stated that the rear brakes were okay, but would need to be cleaned and adjusted. Jason gave the operator an estimate price of \$257 for the repairs, which the operator authorized.
- 153. At approximately 1400 hours, the operator returned to the facility to retrieve the vehicle, paid the facility \$261.14 in cash, and received a final invoice.
- 154. On January 31, 2006, Bureau Representative Michael Frerichs ("Frerichs") inspected the vehicle and compared the repair work performed by Respondent's facility with the invoice. Frerichs determined that the facility performed unnecessary repairs on the vehicle, as set forth below.

FIFTY-THIRD CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 155. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's employee, Jason, represented to the operator that the front brake rotors on the Bureau's 1995 Oldsmobile 88 Royale needed to be machined. In fact, the front brake rotors had only .001 inch in lateral run-out at the time the vehicle was taken to Respondent's facility and did not need to resurfaced or machined to correct the defect, as set forth in paragraph 161 below.
- b. Respondent's employee, Jason, represented to the operator that the rear brakes on the Bureau's 1995 Oldsmobile 88 Royale needed to be cleaned and adjusted. In fact, the rear brakes were not in need of cleaning or adjusting at the time the vehicle was taken to Respondent's facility.

FIFTY-FOURTH CAUSE FOR DISCIPLINE

(Fraud)

Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows:

Respondent's employee, Jason, made false or misleading representations to the operator regarding the Bureau's 1995 Oldsmobile 88 Royale, as set forth in paragraph 155 above, in order to induce the operator to purchase unnecessary brake repairs on the vehicle, then sold the operator approximately \$158 of unnecessary repairs on the vehicle, i.e., the resurfacing of the front brake rotors and the cleaning and adjustment of the rear brakes.

FIFTY-FIFTH CAUSE FOR DISCIPLINE

(Departure from Trade Standards)

157. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or

disregarded accepted trade standards for good and workmanlike repair without the consent of the owner or the owner's duly authorized representative in the following material respects:

- a. Respondent's employees resurfaced the front brake rotors on the Bureau's 1995 Oldsmobile 88 Royale to correct the lateral run-out, rather than installing tapered shim or correction plates between the rotors and the hubs as per General Motors established procedures. Further, the employees removed an excessive amount of surface material from the rotors to correct the lateral run-out, degrading the effective heat dissipation of the rotors and shortening their life expectancy.
- b. Respondent's employees failed to properly adjust the rear brake shoes on the Bureau's 1995 Oldsmobile 88 Royale in that they adjusted the brake shoes to a closer tolerance than the manufacturer recommends, which could cause dragging and overheating of the rear brakes.

UNDERCOVER OPERATION #3: 1998 TOYOTA AVALON

- 158. On June 14, 2006, an undercover operator with the Bureau, using the fictitious name "Annie Tucker" (hereinafter "operator"), took the Bureau's 1998 Toyota Avalon to Respondent M. I. Glad, Inc.'s facility located at 7340 N. Blackstone in Fresno, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator met with Respondent's employee, "Louis", and requested a brake inspection on the vehicle. The operator asked Louis if she would get the \$99.95 price advertised on the banner outside of the building if she needed any brake repairs (Respondent was offering "Lifetime Guaranteed brake pads or shoes" for \$99.95, installed). Louis told the operator that she would get the advertised price and that the \$21.95 inspection charge would be waived if any brake repairs were needed on the vehicle. The operator signed and received a copy of a repair order for a "Midas 45 Point Brake Inspection" for \$21.95.
- 159. At approximately 1015 hours that same day, Louis called the operator and told her that he checked the brakes, that the front brake pads needed replacement, and that the rear brakes did not need any repairs. Louis also told the operator that the brake rotors needed to be resurfaced and that the resurfacing was optional, but highly recommended. Louis gave the

to induce the operator to purchase an unnecessary repair on the vehicle, the resurfacing of the

front brake rotors, then obtained approximately \$130 from the operator for the needless resurfacing of the brake rotors.

FIFTY-EIGHTH CAUSE FOR DISCIPLINE

(Departure from Trade Standards)

Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or disregarded accepted trade standards for good and workmanlike repair without the consent of the owner or the owner's duly authorized representative in a material respect, as follows:

Respondent's employees unnecessarily resurfaced the front brake rotors on the Bureau's 1998

Toyota Avalon, as set forth in subparagraph 160 (a) above, reducing the rotor thickness and the life expectancy of the rotors.

FIFTY-NINTH CAUSE FOR DISCIPLINE

(Misleading Price Advertising)

Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Regulation 3372.1, subdivision (a), by advertising an automotive service at a price which was misleading, as follows: Respondent's employee, Louis, represented to the operator that the front brake pads on the Bureau's 1998 Toyota Avalon needed replacement, sold the operator new front brake pads at the advertised price of \$99.95, but falsely represented to the operator that the vehicle needed an additional brake repair, the resurfacing of the front brake rotors, in order to entice the operator into a more costly transaction.

RESPONDENT'S 4304 W. SHAW, FRESNO FACILITY UNDERCOVER OPERATION #1: 1997 TOYOTA CAMRY

165. On April 11, 2006, an undercover operator with the Bureau, using the fictitious name "Lisa Anderson" (hereinafter "operator"), took the Bureau's 1997 Toyota Camry to Respondent M. I. Glad, Inc.'s facility located at 4304 W. Shaw in Fresno, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator had a copy of Midas International Corporation's Internet web page advertisement offering "Lifetime

Guaranteed Brake Pads or Shoes" at a price of \$99.95 installed, per axle. Respondent was advertising the same brake special on its banners at the facility. The operator told Respondent's employee, "Louis", that she wanted the brakes inspected, showed Louis the Internet advertisement, and asked Louis if she could get the advertised price if she needed any brake repairs. Louis stated that he wanted to check the brakes before deciding to use the promotion because there could be a number of things wrong with the brakes. Louis gave the operator a repair order for a "Midas 45 Point Brake Inspection" for \$21.95, which included measuring and recording the brake rotors, brake pads, and brake shoe thicknesses, and brake drums diameter. The operator signed and received a copy of the repair order, then left the facility.

166. At approximately 1023 hours, the operator called the facility and spoke with Louis. Louis told the operator, among other things, that the front brake pads needed replacement, that the brake fluid was low, and that he recommended machining the front brake rotors due to "a safety issue". Louis gave the operator an estimate price of \$229 plus tax for the repairs, which the operator authorized.

167. Later that same day, the operator returned to the facility to retrieve the vehicle, paid \$233.14 in cash for the repairs, and received a copy of Invoice # 0147897. The invoice did not state what the measurements were of the brake rotors, brake pads, and brake shoe thicknesses, or brake drums diameter.

SIXTIETH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

168. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:

a. Respondent's employee, Louis, represented to the operator that the front brake rotors on the Bureau's 1997 Toyota Camry should be machined due to "a safety issue". In fact, the front brake rotors were new and in good condition, had no scoring or hot spots, were

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within Toyota factory specifications, and were not in need of machining or resurfacing at the time the vehicle was taken to Respondent's facility.

b. Respondent's employees represented on Invoice # 0147897 that the operator had declined the facility's recommendation to perform a brake fluid exchange on the Bureau's 1997 Toyota Camry. In fact, Louis did not make any recommendations to the operator regarding a brake fluid exchange on the vehicle and the vehicle was not in need of a brake fluid flush/exchange at the time it was taken to Respondent's facility

SIXTY-FIRST CAUSE FOR DISCIPLINE

(Fraud)

169. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows: Respondent's employee, Louis, made a false or misleading representation to the operator regarding the Bureau's 1997 Toyota Camry, as set forth in subparagraph 168 (a) above, in order to induce the operator to purchase an unnecessary repair on the vehicle, the resurfacing of the front brake rotors, then obtained approximately \$130 from the operator for the needless resurfacing of the front brake rotors.

SIXTY-SECOND CAUSE FOR DISCIPLINE

(Misleading Price Advertising)

Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Regulation 3372.1, subdivision (a), by advertising an automotive service at a price which was misleading, as follows: Respondent's employee, Louis, represented to the operator that the front brake pads on the Bureau's 1997 Toyota Camry needed replacement, sold the operator new front brake pads at the advertised price of \$99.95, but falsely represented to the operator that the vehicle needed an additional brake repair, the resurfacing of the front brake rotors, in order to entice the operator into a more costly transaction.

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RESPONDENT'S 13745 E. 14TH STREET, SAN LEANDRO FACILITY UNDERCOVER OPERATION #1: 1996 PONTIAC GRAND PRIX

171. On June 28, 2007, an undercover operator with the Bureau, using the fictitious name "Kim Cook" (hereinafter "operator"), took the Bureau's 1996 Pontiac Grand Prix to Respondent M. I. Glad, Inc.'s facility located at 13745 E. 14th Street in San Leandro, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator had copies of a Midas Internet coupon for "\$5 off oil change" and a Midas web page advertisement offering "Lifetime Guaranteed Brake Pads or Shoes" for \$89.95 installed, per axle^{8/2} (Respondent was advertising the same brake special on its banners at the facility). The operator met with Respondent's employee, "Frank", and requested an oil change and brake inspection on the vehicle. The operator showed Frank the coupon and requested the advertised price on the oil change. Frank told the operator that it would cost \$34.95 to perform the oil change, to check the brakes, and to check and top off the fluids. Frank filled out a work order, but did not have the operator sign it and did not give her a copy. The operator left the facility.

172. At approximately 1115 hours that same day, the operator telephoned the facility and spoke with Frank. Frank told the operator that the front brake pads needed replacement, that the front brake rotors needed to be resurfaced because they are glazed, and that the brakes would be fine if the rotors were not resurfaced, but would squeak. Frank also stated that the rear brakes were fine, but the brake fluid needed to serviced and flushed. Frank gave the operator an estimate price of \$239.84 for the repairs. The operator asked Frank about the \$89.95 price for the brake job. Frank stated that the repairs cost more than the advertised price because of the resurfacing of the rotors and the brake fluid flush. The operator authorized the repairs.

- 173. At approximately 1350 hours, the operator returned to the facility to retrieve the vehicle, paid Frank \$229 in cash, and received a copy of a final invoice.
- 174. On June 29, 2007, Bureau Representative John Steinwert ("Steinwert") inspected the vehicle and compared the repair work performed by Respondent's facility with the

^{8.} The web page advertisement had a disclaimer indicating that "There may be substantial extra cost for additional parts and labor".

1 final invoice. Steinwert found that unnecessary repairs were performed on the vehicle, as set 2 forth below. 3 **SIXTY-THIRD CAUSE FOR DISCIPLINE** 4 (Untrue or Misleading Statements) 5 175. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to 6 Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which 7 it knew or in the exercise of reasonable care should have known to be untrue or misleading, as 8 follows: 9 a. Respondent's employee, Frank, represented to the operator that the front 10 brake rotors on the Bureau's 1996 Pontiac Grand Prix needed to be resurfaced. In fact, the only 11 repair needed on the vehicle was the replacement of the front brake pads. Further, the front brake rotors were new, had no defects (heavy rust, cracks, or heat spots), were within manufacturer 12 13 specifications, and were not in need of resurfacing at the time the vehicle was taken to 14 Respondent's facility. 15 h. Respondent's employee, Frank, represented to the operator that the brake 16 fluid on the Bureau's 1996 Pontiac Grand Prix needed to be serviced and flushed, when, in fact, a 17 brake fluid exchange/flush was not needed on the vehicle. SIXTY-FOURTH CAUSE FOR DISCIPLINE 18 19 (Fraud) 20 176. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to 21 Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows: 22 Respondent's employee, Frank, made false or misleading representations to the operator 23 regarding the Bureau's 1996 Pontiac Grand Prix, as set forth in paragraph 175 above, in order to 24 induce the operator to purchase unnecessary brake repairs and services on the vehicle, then sold 25 the operator unnecessary repairs and or services, i.e., the resurfacing of the front brake rotors and 26 brake fluid exchange/flush. 27 /// 28 ///

SIXTY-FIFTH CAUSE FOR DISCIPLINE

(Departure from Trade Standards)

- 177. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or disregarded accepted trade standards for good and workmanlike repair without the consent of the owner or the owner's duly authorized representative in the following material respects:
- a. Respondent's employees failed to follow General Motors Brake Service Procedure by resurfacing the front brake rotors on the Bureau's 1996 Pontiac Grand Prix during a routine brake service, i.e., the replacement of worn disc brake pads. Further, the front brake rotors were new, had no defects (heavy rust, cracks, or heat spots), and were within manufacturer specifications for thickness, parallelism, and total lateral run-out at the time the vehicle was taken to Respondent's facility.
- b. Respondent's employees failed to properly resurface the front brake rotors on the Bureau's 1996 Pontiac Grand Prix in that the lateral run-out exceeded the manufacturer's maximum lateral run-out specification of 0.003 inch.

SIXTY-SIXTH CAUSE FOR DISCIPLINE

(Failure to Provide Written Estimate)

178. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Code section 9884.9, subdivision (a), as follows: Respondent's employee, Frank, failed to provide the operator with a written estimate for parts and/or labor necessary for a specific job.

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SIXTY-SEVENTH CAUSE FOR DISCIPLINE

(Violations of Regulations)

- 179. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with provisions of California Code of Regulations, title 16, as follows:
- a. Regulation 3303, subdivision (k): Respondent's employee, Frank, failed to obtain the operator's signature on the work order before the repairs were commenced on the Bureau's 1996 Pontiac Grand Prix.
- b. Regulation 3372.1, subdivision (a): Respondent advertised an automotive service at a price which was misleading, as follows: Respondent's employee, Frank, represented to the operator that the front brake pads on the Bureau's 1996 Pontiac Grand Prix needed replacement, sold the operator new front brake pads at a brake discount of \$24.35, but falsely represented to the operator that the vehicle needed additional brake repairs or services, the resurfacing of the front brake rotors and a brake fluid exchange/flush, in order to entice the operator into a more costly transaction.

RESPONDENT'S 6955 VILLAGE PARKWAY, DUBLIN, FACILITY <u>UNDERCOVER OPERATION #1: 2001 CHEVROLET CAMARO</u>

180. On May 10, 2007, an undercover operator with the Bureau, using the fictitious name "Jean Fisher" (hereinafter "operator"), took the Bureau's 2001 Chevrolet Camaro to Respondent M. I. Glad, Inc.'s facility located at 6955 Village Parkway in Dublin, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator had copies of a Midas Internet coupon for "\$5 off oil change" and a Midas web page advertisement offering "Lifetime Guaranteed Brake Pads or Shoes" for \$89.95 installed, per axle (Respondent was advertising the same brake special on its banners at the facility). The web page advertisement stated that ceramic pads were extra. The operator met with Respondent's employee, "JR", and requested an oil change and brake inspection on the vehicle. The operator then gave JR the promotional coupons. JR told the operator that the \$89.95 special was for thin brake pads and that since the Camaro is a sports car and needs thicker pads, the price for the

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(Untrue or Misleading Statements)

- 184. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- Respondent's employee, JR, represented to the operator that the \$89.95 a. brake special was for thin brake pads, that the Bureau's 2001 Chevrolet Camaro is a sports car and needs thicker pads, and that the price for the vehicle would be \$119, instead of the advertised price of \$89.95. In fact, the vehicle did not need ceramic brake pads in that the manufacturer lists or shows semi-metallic brake pads as a direct replacement for the vehicle (ceramic brake pads are available as an option).
- b. Respondent's employee, John, represented to the operator that the front brake rotors on the Bureau's 2001 Chevrolet Camaro needed to be resurfaced. In fact, the only repair needed on the vehicle was the replacement of the front brake pads. Further, the front brake

1 rotors were new, had no defects (heavy rust, cracks, or heat spots), were within manufacturer 2 specifications, and were not in need of resurfacing at the time the vehicle was taken to 3 Respondent's facility. Respondent's employees represented on Invoice # 0277020 that all four 4 c. 5 wheels on the Bureau's 2001 Chevrolet Camaro were removed for inspection. In fact, only three 6 wheels were removed for inspection (the right rear wheel had not been removed). 7 SIXTY-NINTH CAUSE FOR DISCIPLINE 8 (Failure to Provide Copy of Repair Order signed by Customer) 9 185. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to 10 Code section 9884.7, subdivision (a)(3), in that Respondent's employee, JR, failed to give the operator a copy of the work order as soon as the operator signed the document. 11 12 SEVENTIETH CAUSE FOR DISCIPLINE 13 (Fraud) 14 186. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to 15 Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows: 16 Respondent's employees, JR and John, made false or misleading representations to the operator 17 regarding the Bureau's 2001 Chevrolet Camaro, as set forth in subparagraphs 184 (a) and (b), 18 above, in order to induce the operator to purchase unnecessary brake repairs on the vehicle, then 19 sold the operator unnecessary repairs, the installation of ceramic front brake pads and the 20 resurfacing of the front brake rotors. 21 SEVENTY-FIRST CAUSE FOR DISCIPLINE 22 (Departure from Trade Standards) 23 187. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or 24 25 disregarded accepted trade standards for good and workmanlike repair without the consent of the 26 owner or the owner's duly authorized representative in a material respect as follows: 27 Respondent's employees failed to follow General Motors brake service procedure by resurfacing

the front brake rotors on the Bureau's 2001 Chevrolet Camaro during a routine brake service for

worn pads. Further, the brake rotors were new, were not damaged or defective (the brake rotors did not have any heavy rust, cracks, or heat spots), and measured within manufacturer's specifications for thickness, parallelism, and total lateral run-out at the time the vehicle was taken to Respondent's facility.

SEVENTY-SECOND CAUSE FOR DISCIPLINE

(Failure to Provide Written Estimate)

188. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Code section 9884.9, subdivision (a), as follows: Respondent's employee, JR, failed to provide the operator with a written estimate for parts and/or labor necessary for a specific job.

RESPONDENT'S 3741 WASHINGTON BOULEVARD, FREMONT FACILITY UNDERCOVER OPERATION #1: 1995 CHEVROLET LUMINA

189. On August 16, 2007, an undercover operator with the Bureau, using the fictitious name "Franklin Tom" (hereinafter "operator"), took the Bureau's 1995 Chevrolet Lumina to Respondent M. I. Glad, Inc.'s facility located at 3741 Washington Boulevard in Fremont, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator had coupons for a Midas Touch Maintenance Package for \$29.95 and \$10 off services over \$50. The banners at the facility indicated that Respondent was offering an "\$89.95 brake special installed per axle". The operator met with Respondent's manager, Danny Beltran ("Beltran"), and requested a maintenance package and brake inspection on the vehicle. The operator signed and received a copy of a repair order for a Midas courtesy check, which included a visual inspection of the brake system, a "Midas Touch" maintenance service, and an oil and filter service for \$31.02.

190. At approximately 1058 hours that same day, the operator telephoned the facility and spoke with Beltran. Beltran told the operator that the front brake pads on the vehicle were "at the rotors, down to zero". Beltran stated that he needed the operator's authorization to perform a more detailed brake inspection, that the detailed inspection would allow them to make

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27 28 measurements to determine what was needed to repair the brakes, and that the inspection would cost \$24.95. The operator authorized the inspection.

191. At approximately 1241 hours, the operator called the facility and spoke with Beltran. Beltran told the operator that the vehicle needed front brakes, that the rear brakes needed to be cleaned and adjusted, and that the air filter needed replacement at a total cost of \$254.29. The operator asked Beltran about the \$89.95 brake special. Beltran told the operator that the \$89.95 was the price of the brake job, plus the cost to resurface the rotors. The operator asked Beltran why the rotors needed to be resurfaced. Beltran stated that the manufacturer recommends resurfacing or replacing the rotors when the brakes are done and that they had to follow the manufacturer's recommendations. Beltran also stated that the \$254.29 estimate price included the replacement of the air filter. The operator authorized the repairs.

192. On August 17, 2007, the operator returned to the facility to retrieve the vehicle, paid the facility \$254.29, and received a copy of Invoice # 0807325. The invoice contained a statement indicating in part that "Midas International corporation issues written warranties on . . . brake shoes and pads . . . The warranty terms for these products are stated on separate printed warranty certificates issued to you, together with the invoice, upon purchase of the appropriate warranted product . . . "

193. On August 20, 2007, Bureau Representative Frerichs inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 0807325. Frerichs found that the facility performed unnecessary repairs on the vehicle, as set forth below.

SEVENTY-THIRD CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

194. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:

a. Respondent's manager, Beltran, represented to the operator that the rear brakes on the Bureau's 1995 Chevrolet Lumina needed to be adjusted. In fact, the only repair

1 needed on the vehicle was the replacement of the front brake pads. Further, the rear brake shoes 2 were adjusted to manufacturer specifications, were self-adjusting, and were not in need of 3 adjustment at the time the vehicle was taken to Respondent's facility. h. Respondent's manager, Beltran, represented to the operator that the \$89.95 4 5 advertised brake special was the price of the brake job on the Bureau's 1995 Chevrolet Lumina, plus the cost to resurface the rotors, that the manufacturer recommends resurfacing or replacing 6 7 the rotors when the brakes are done, and that the facility had to follow the manufacturer's 8 recommendations. In fact, the manufacturer does not recommend resurfacing the brake rotors 9 when performing routine brake maintenance, including the replacement of worn disc brake pads. 10 Further, the brake rotors were new, were within manufacturer's specifications, had no scoring or 11 brake pulsation, and were not in need of resurfacing at the time the vehicle was taken to 12 Respondent's facility. 13 SEVENTY-FOURTH CAUSE FOR DISCIPLINE 14 (Fraud) 15 195. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to 16 Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows: 17 Respondent's manager, Beltran, made false or misleading representations to the operator regarding the Bureau's 1995 Chevrolet Lumina, as forth in paragraph 194 above, in order to 18 19 induce the operator to purchase unnecessary brake repairs on the vehicle, then sold the operator 20 unnecessary repairs, i.e., the adjustment of the rear brakes and the resurfacing of the front brake 21 rotors. 22 SEVENTY-FIFTH CAUSE FOR DISCIPLINE 23 (Departure from Trade Standards) 196. 24 Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to 25 Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or 26 /// 27 /// 28 ///

RESPONDENT'S 2525 MONUMENT BOULEVARD, CONCORD FACILITY UNDERCOVER OPERATION #1: 2000 TOYOTA TACOMA

("Grasmick"), using the fictitious name "Ron Cush", took the Bureau's 2000 Toyota Tacoma to Respondent M. I. Glad, Inc.'s facility located at 2525 Monument Boulevard, Concord, California. The front brake pads on the Bureau-documented vehicle needed replacement. Grasmick had a copy of a Midas Internet coupon for "Lifetime Guaranteed Brake Pads or Shoes" for \$89.95 installed per axle. Grasmick told Respondent's employee, "Joyce", that he was told the brakes may need to be replaced soon and requested a brake inspection. Grasmick also stated that the brake warning light had just come on in the vehicle. Grasmick presented the coupon to Joyce and asked her if it could be used toward the repairs if the vehicle needed brakes. Grasmick also stated that he had seen an advertisement on television recently advertising the same cost. Joyce told Grasmick that the coupon may be good, but it did not cover labor, and that she would check the Internet to verify the coupon. Joyce stated that they would inspect the brakes, perform a safety inspection, including a check of the fluids, and top off the fluids as needed, at no charge. Grasmick signed and received a copy of a repair order, then left the facility.

- 199. At approximately 1200 hours, Grasmick telephoned the facility and spoke with Joyce. Joyce told Grasmick that the front brake pads needed to be replaced, but were not metal to metal. Joyce then stated that the right front brake rotor had a groove in it and that they would resurface both rotors, clean and adjust the rear brakes, and flush the brake fluid for a total of \$340.91. Joyce explained that the \$89.95 coupon price was for more expensive brake pads and that the brake pads for the vehicle cost \$59.95. Grasmick authorized the repairs.
- 200. On January 23, 2008, Grasmick returned to the facility, paid \$340.91 for the repairs, and received a copy of Invoice # 0919024.
- 201. On January 24, 2008, Bureau Representative DeVelbiss inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 0919024. DeVelbiss found that the facility performed unnecessary repairs on the vehicle and failed to repair the vehicle as invoiced, as set forth below.

SEVENTY-SEVENTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 202. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's employee, Joyce, represented to Grasmick that the right front brake rotor on the Bureau's 2000 Toyota Tacoma had a groove in it and that the facility would resurface both rotors, clean and adjust the rear brakes, and flush the brake fluid. In fact, the only repair needed on the vehicle was the replacement of the front brake pads. Further, the front brake rotors were new and in good serviceable condition, met Toyota new rotor specifications and tolerances, were not scored or worn, and were not in need of machining or resurfacing; the rear brakes were not in need of adjustment; and the brake system had been flushed and filled with new Toyota DOT 3 brake fluid and the brake fluid exchange was not needed at the time the vehicle was taken to the facility.
- b. Respondent represented on Invoice # 0919024 that a brake fluid exchange had been performed on the Bureau's 2000 Toyota Tacoma. In fact, the brake system fluid had not been completely flushed or exchanged as invoiced.

SEVENTY-EIGHTH CAUSE FOR DISCIPLINE

(Fraud)

- 203. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows:
- a. Respondent's employee, Joyce, made false or misleading representations to Grasmick regarding the Bureau's 2000 Toyota Tacoma, as forth in subparagraph 202 (a) above, in order to induce Grasmick to purchase unnecessary brake repairs on the vehicle, then sold Grasmick unnecessary repairs, i.e., the machining or resurfacing of the front brake rotors, the adjustment of the rear brakes, and the brake fluid exchange.

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1	b. Respondent charged and obtained payment from Grasmick for performing
2	a brake fluid exchange on the Bureau's 2000 Toyota Tacoma when, in fact, that repair or service
3	was not performed on the vehicle as invoiced.
4	SEVENTY-NINTH CAUSE FOR DISCIPLINE
5	(Departure from Trade Standards)
6	204. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
7	Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or
8	disregarded accepted trade standards for good and workmanlike repair without the consent of the
9	owner or the owner's duly authorized representative in a material respect, as follows:
10	Respondent failed to adjust the rear brakes to Toyota specifications in that the rear brake lining to
11	drum clearance was .012 inches when the specifications called for a clearance of .024 inches.
12	EIGHTIETH CAUSE FOR DISCIPLINE
13	(Violations of Regulations)
14	205. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
15	Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with
16	Regulation 3356, subdivision (a), as follows: Respondent failed to show on Invoice # 0919024
17	its current business name as registered with the Bureau; the business name was shown as Midas
18	Auto Service Experts, not Midas Auto Service Center. Further, Respondent incorrectly showed
19	its automotive repair registration number as AC 232430.
20	RESPONDENT'S 4045 THORNTON AVENUE, FREMONT FACILITY
21	UNDERCOVER OPERATION #1: 1998 CHRYSLER SEBRING
22	206. On January 22, 2008, Bureau Representative William Nicks ("Nicks"),
23	using the fictitious name "Kevin Nicks", took the Bureau's 1998 Chrysler Sebring to
24	Respondent M. I. Glad, Inc.'s facility located at 4045 Thornton Avenue, Fremont, California.
25	The front brake pads on the Bureau-documented vehicle needed replacement. Nicks had a copy
26	of a Midas Internet coupon for "Lifetime Guaranteed Brake Pads or Shoes" for \$89.95 installed
27	per axle. Nicks met with Respondent's employee, "Steve", and requested a brake inspection on

the vehicle. Nicks presented the coupon to Steve and asked him if he could get the advertised

price if the vehicle needed brakes. Steve told Nicks that the advertisement was old and that he had not seen one in a long time. Nicks stated that he had recently seen the advertisement on television advertising the same \$89.95 brake special. Steve told Nicks that he had not heard of any specials for brakes, but would give Nicks a good price if brakes were needed. Nicks signed and received a copy of a repair order for a "Midas 45 Point Brake Inspection" for \$24.95 and a "Midas Courtesy Check", then left the facility.

207. At approximately 1400 hours that same day, Nicks received a telephone call from Steve. Steve told Nicks that the vehicle needed a front brake job, the front rotors machined, and the rear brakes cleaned and adjusted. Steve gave Nicks an estimate price of \$314.74 for the repairs, which Nicks authorized. Steve asked Nicks how he was going to pay for the repairs. Nicks stated that he would pay for the repairs by credit card. Steve asked Nicks if he would prepay for the repairs over the phone. When Nicks questioned Steve as to why he wanted prepayment, Steve stated that he worked on commission, that he would not be there the next day when Nicks retrieved the vehicle, and that he would loose the commission for the repair.

208. On January 23, 2008, Nicks returned to the facility, paid \$323.49 in cash for the repairs, and received a copy of Invoice # 0154613.

209. On January 28, 2008, Bureau Representative Darrell Warkentin ("Warkentin") inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 0154613. Warkentin found that the facility performed unnecessary repairs on the vehicle, as set forth below.

EIGHTY-FIRST CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

210. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:

a. Respondent's employee, Steve, represented to Nicks that the Bureau's1998 Chrysler Sebring needed the front rotors machined. In fact, the only repair needed on the

1	vehicle was the replacement of the front brake pads. Further, the front brake rotors were in good,
2	serviceable condition, were within manufacturer's specifications, had no scoring or blemishes,
3	and were not in need of replacement or resurfacing.
4	b. Respondent's employee, Steve, represented to Nicks that the Bureau's
5	1998 Chrysler Sebring needed the rear brakes cleaned and adjusted. In fact, the rear brakes were
6	not in need of adjustment.
7	EIGHTY-SECOND CAUSE FOR DISCIPLINE
8	(Fraud)
9	211. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
10	Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows:
11	Respondent's employee, Steve, made false or misleading representations to Nicks regarding the
12	Bureau's 1998 Chrysler Sebring, as forth in paragraph 210 above, in order to induce Nicks to
13	purchase unnecessary brake repairs on the vehicle, then sold Nicks unnecessary repairs, i.e., the
14	machining or resurfacing of the front brake rotors and the adjustment of the rear brakes.
15	EIGHTY-THIRD CAUSE FOR DISCIPLINE
16	(Violations of Regulations)
17	212. Respondent M. I. Glad, Inc. is subject to disciplinary action pursuant to
18	Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with
19	Regulation 3356, subdivision (a), as follows: Respondent failed to show on Invoice # 0154613
20	its current business name as registered with the Bureau; the business name was shown as Midas
21	Auto Service Experts, not Midas Auto Service Center.
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RESPONDENT SO GLAD, INC.

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RESPONDENT'S 2200 STEVENS CREEK BOULEVARD, SAN JOSE FACILITY UNDERCOVER OPERATION #1: 1995 OLDSMOBILE 88

213. On May 16, 2007, an undercover operator with the Bureau, using the fictitious name "Patty McAulay" (hereinafter "operator"), took the Bureau's 1995 Oldsmobile 88 to Respondent SO Glad, Inc.'s facility located at 2200 Stevens Creek Boulevard in San Jose, California. The front brake pads on the Bureau-documented vehicle needed replacement. The operator met with Respondent's manager, Josh Schmidt ("Schmidt"), and requested a brake inspection on the vehicle. Schmidt gave the operator a repair order/estimate for a "Midas 45 Point Brake Inspection" for \$24.95. The operator left the facility.

214. At approximately 0855 hours that same day, the operator received a call from Schmidt. Schmidt told the operator, among other things, that the front and rear brakes needed to be done and that this included resurfacing the rotors and drums and replacing the brake hardware. Schmidt gave the operator an estimate price of \$514.16 for the brake repairs. The operator told Schmidt that she would have to speak with her husband and call him back. At approximately 0907 hours, the operator called Schmidt and asked him why the cost for the brakes was more than the \$89.95 advertised price posted on Respondent's banners (Respondent was offering a brake special for "Lifetime Guaranteed Brake Pads or Shoes" for \$89.95 installed, per axle). Schmidt told the operator that the difference was due to labor because the drums and rotors had to be resurfaced and the brake hardware had to be replaced. Schmidt stated that the rotors had "chatter" marks on them and that the drum surfaces had to be smoothed out for the new shoes. Schmidt also stated that on vehicles in the 1960's, it was possible to install pads or shoes without resurfacing the rotors or drums, but on modern vehicles, it is necessary to resurface or replace the rotors and drums whenever the brake pads or shoes are replaced. Schmidt gave the operator a revised estimate price for the brake repairs of \$489.21. The operator authorized the repairs.

215. On May 17, 2007, the operator returned to the facility to retrieve the vehicle, paid Schmidt \$489.21, and received a copy of Invoice # 0069930. The invoice

contained a statement indicating in part that "Midas International corporation issues written warranties on . . . brake shoes and pads . . . The warranty terms for these products are stated on separate printed warranty certificates issued to you, together with the invoice, upon purchase of the appropriate warranted product . . . "

216. On May 22, 2007, Bureau Representative Frerichs inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 0069930. Frerichs found that the facility failed to repair the vehicle as invoiced and performed unnecessary brake repairs on the vehicle, as set forth below.

EIGHTY-FOURTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 217. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's manager, Schmidt, represented to the operator that the Bureau's 1995 Oldsmobile 88 needed new rear brakes (brake shoes). In fact, the only repair needed on the vehicle was the replacement of the front brake pads. Further, the rear brake shoes were in good condition, were within the manufacturer's specifications for lining thickness, and were not in need of replacement at the time the vehicle was taken to Respondent's facility.
- b. Respondent's manager, Schmidt, represented to the operator that the front brake rotors and rear brake drums on the Bureau's 1995 Oldsmobile 88 needed resurfacing, that the front brake rotors had "chatter" marks on them, that the rear brake drum surfaces needed to be smoothed out for the new shoes, and that on modern vehicles, it is necessary to resurface or replace the rotors and drums whenever the brake pads or shoes are replaced. In fact, the rear brake drums and front brake rotors were in good condition, were within manufacturer's specifications, were free of any defects, and were not in need of resurfacing at the time the vehicle was taken to Respondent's facility.

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1	c. Respondent's manager, Schmidt, represented to the operator that the
2	Bureau's 1995 Oldsmobile 88 needed new hardware kits for the front and rear brakes. In fact,
3	the vehicle did not need new front disc brake hardware or rear brake hardware in that the caliper
4	bushings (front disc brake hardware) and the actuator springs and rear retractor springs (rear
5	brake hardware) were in good condition, were free of any defects, and were not in need of
6	replacement.
7	d. Respondent's employees represented on Invoice # 0069930 that the rear
8	brake hardware on the Bureau's 1995 Oldsmobile 88 were replaced when, in fact, the two rear
9	retractor springs were not replaced on the vehicle.
10	EIGHTY-FIFTH CAUSE FOR DISCIPLINE
11	(Fraud)
12	218. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to
13	Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows:
14	a. Respondent's manager, Schmidt, made false or misleading representations
15	to the operator regarding the Bureau's 1995 Oldsmobile 88, as forth in subparagraphs 217 (a)
16	through (c) above, in order to induce the operator to purchase unnecessary brake repairs on the
17	vehicle, then sold the operator unnecessary repairs, i.e., the replacement of the rear brake shoes,
18	front disc brake hardware, and rear brake hardware, and the resurfacing of the rear brake drums
19	and front brake rotors.
20	b. Respondent charged and obtained payment from the operator for replacing
21	the rear brake hardware on the Bureau's 1995 Oldsmobile 88 when, in fact, the two rear brake
22	retractor springs were not replaced on the vehicle.
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EIGHTY-SIXTH CAUSE FOR DISCIPLINE

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(Violations of Regulations)

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Nicks met with Respondent's manager, Duke Creech ("Creech"), and requested a brake

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advertisement for "Lifetime Guaranteed Brake Pads or Shoes" for \$89.95 installed per axle.

On January 22, 2008, Bureau Representative Nicks, using the fictitious

219. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with provisions of California Code of Regulations, title 16, as follows:

- **Regulation 3356, subdivision (a):** Respondent's employees failed to a. identify on Invoice # 0069930 the brake parts that were installed on the Bureau's 1995 Oldsmobile 88 in such a manner that the customer could understand what was purchased in that the employees described the brake hardware kit as a "Drum Brake All-In-One".
- b. **Regulation 3376:** Respondent's employees failed to provide the operator with the warranty certificate for the new brake shoes and pads as specified on Invoice # 0069930.
- Regulation 3372.1, subdivision (a): Respondent advertised an c. automotive service at a price which was misleading, as follows: Respondent advertised "Lifetime Guaranteed Brake Pads or Shoes" at a price of \$89.95 installed, per axle. Respondent's manager, Schmidt, represented to the operator that the Bureau's 1995 Oldsmobile 88 needed new front brake pads, sold the operator new front brake pads at a \$20 discount, but falsely represented to the operator that the vehicle needed additional brake repairs, the replacement of the rear brake shoes, front disc brake hardware, and rear brake hardware, and the resurfacing of the rear brake drums and front brake rotors, in order to entice the operator into a more costly transaction.

RESPONDENT'S 93 S. CAPITOL AVENUE, SAN JOSE FACILITY **UNDERCOVER OPERATION #1: 2001 CHEVROLET CAMARO**

name "Jim Watkins", took the Bureau's 2001 Chevrolet Camaro to Respondent SO Glad, Inc.'s

facility located at 93 S. Capitol Avenue, San Jose, California. The front brake pads on the

Bureau-documented vehicle needed replacement. Nicks had a copy of a Midas Internet

inspection on the vehicle. Nicks gave Creech the Midas advertisement and asked him if he could get the advertised price if the vehicle needed brakes. Creech told Nicks that he would do the best that he could if brake repairs were needed. Creech prepared a repair order, had Nicks sign it, then attached the Midas advertisement to the repair order. Creech did not give Nicks a copy of the repair order or a written estimate for the brake inspection. Nicks left the facility.

- 221. At approximately 1451 hours that same day, Nicks received a telephone call from Creech. Creech told Nicks that the vehicle needed front brake pads and the front brake rotors machined. Creech stated that he would honor the advertised price of \$89.95 for the front brake pads because they were slow and needed the work. At approximately 1510 hours, Nicks telephoned Creech and authorized the brake repairs on the vehicle. Creech told Nicks that it would cost \$89.95 for the brake pads and \$108.70 for machining the front brake rotors.
- 222. On January 23, 2008, Nicks returned to the facility, paid \$200 in cash for the repairs, and received a copy of Invoice # 3018872.
- 223. On January 24, 2008, Bureau Representative Steinwert inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 3018872. Steinwert found, among other things, that the facility performed an unnecessary brake repair on the vehicle, as set forth below.

EIGHTY-SEVENTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

224. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized a statement which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows: Respondent's manager, Creech, represented to Nicks that the Bureau's 2001 Chevrolet Camaro needed the front brake rotors machined. In fact, the only repair needed on the vehicle was the replacement of the front brake pads. Further, the front brake rotors were new and free of abnormalities, were within manufacturer's specifications, and were not in need of resurfacing or machining.

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1 **EIGHTY-EIGHTH CAUSE FOR DISCIPLINE** 2 (Failure to Provide Copy of Work Order signed by Customer) 3 225. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to 4 Code section 9884.7, subdivision (a)(3), in that Respondent's manager, Creech, failed to give 5 Nicks a copy of the repair order as soon as Nicks signed the document. 6 EIGHTY-NINTH CAUSE FOR DISCIPLINE 7 (Fraud) 8 226. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to 9 Code section 9884.7, subdivision (a)(4), in that it committed an act constituting fraud, as follows: 10 Respondent's manager, Creech, made a false or misleading representation to Nicks regarding the 11 Bureau's 2001 Chevrolet Camaro, as forth in paragraph 224 above, in order to induce Nicks to 12 purchase an unnecessary brake repair on the vehicle, then sold Nicks an unnecessary repair, i.e., 13 the machining or resurfacing of the front brake rotors. 14 NINETIETH CAUSE FOR DISCIPLINE 15 (Departure from Trade Standards) 16 227. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to 17 Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or 18 disregarded accepted trade standards for good and workmanlike repair without the consent of the 19 owner or the owner's duly authorized representative in the following material respects: 20 Respondent's employees failed to machine or resurface the front brake a. 21 rotors on the Bureau's 2001 Chevrolet Camaro to manufacturer's specifications in that the lateral 22 run-out measured 0.004 inches for the left rotor and 0.003 inches for the right rotor (the 23 manufacturer's specifications for maximum lateral run-out are 0.002 inches). 24 b. Respondent's employees tore the front caliper piston dust boot seal during 25 the installation of the new brake pads, requiring the overhaul or replacement of the caliper. 26 /// 27 /// 28 ///

NINETY-FIRST CAUSE FOR DISCIPLINE

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(Violations of the Code)

228. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with Code section 9884.9, subdivision (a), as follows: Respondent's manager, Creech, failed to provide Nicks with a written estimate for parts and/or labor necessary for a specific job.

NINETY-SECOND CAUSE FOR DISCIPLINE

(Violations of Regulations)

- 229. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with provisions of California Code of Regulations, title 16, as follows:
- Regulation 3356, subdivision (a): Respondent's employees failed to a. show on Invoice # 3018872 Respondent's current business name as registered with the Bureau; the business name was shown as Midas Auto Service Experts, not Midas Auto Service Center.
- Regulation 3372.1, subdivision (a): Respondent advertised an automotive service at a price which was misleading, as follows: Respondent's manager, Creech, represented to Nicks that the Bureau's 2001 Chevrolet Camaro needed new front brake pads, sold Nicks new front brake pads at the advertised price of \$89.95, but falsely represented to Nicks that the vehicle also needed the front brake rotors machined in order to entice Nicks into a more costly transaction.

RESPONDENT'S 4224 MONTEREY HIGHWAY, SAN JOSE FACILITY UNDERCOVER OPERATION #1: 1995 OLDSMOBILE "88" ROYALE

230. On January 23, 2008, Bureau Representative Nicks, using the fictitious name "Keith Bates", took the Bureau's 1995 Oldsmobile "88" Royale to Respondent SO Glad, Inc.'s facility located at 4224 Monterey Highway, San Jose, California. The front brake pads on the Bureau-documented vehicle needed replacement. Nicks had a copy of a Midas Internet advertisement for "Lifetime Guaranteed Brake Pads or Shoes" for \$89.95 installed per axle. Nicks met with Respondent's manager, Javier Echeverria ("Echeverria"), and requested a brake

- 231. At approximately 1450 hours that same day, Nicks received a telephone call from Echeverria. Echeverria told Nicks that the vehicle needed front brake pads and the front brake rotors machined because they were badly burnt. Echeverria also stated that the rear brakes needed to be cleaned and adjusted and that the price for the additional work would be \$253.33. Nicks authorized the additional work.
- 232. On January 24, 2008, Nicks returned to the facility, paid \$253 in cash for the repairs, and received a copy of Invoice # 0100605.
- 233. On February 1, 2008, Bureau Representative Frerichs inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 0100605. Frerichs found that the facility performed unnecessary brake repairs on the vehicle, as set forth below.

NINETY-THIRD CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 234. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's manager, Echeverria, represented to Nicks that the Bureau's 1995 Oldsmobile "88" Royale needed the front brake rotors machined because they were badly burnt. In fact, the only repair needed on the vehicle was the replacement of the front brake pads. Further, the front brake rotors were new, smooth, and free of defects (there was no brake pulsation, scoring, grooves, or excessive corrosion on the braking surfaces), were within

manufacturer's specifications for brake rotor thickness, total lateral run-out, and parallelism, and were not in need of resurfacing or machining.

b. Respondent's manager, Echeverria, represented to Nicks that the rear brakes on the Bureau's 1995 Oldsmobile "88" Royale needed to be cleaned and adjusted. In fact, the rear brake shoes were not in need of adjustment in that they met the manufacturer's shoe to drum clearance specifications.

NINETY-FOURTH CAUSE FOR DISCIPLINE

(Fraud)

235. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows: Respondent's manager, Echeverria, made false or misleading representations to Nicks regarding the Bureau's 1995 Oldsmobile "88" Royale, as forth in paragraph 234 above, in order to induce Nicks to purchase unnecessary brake repairs on the vehicle, then sold Nicks unnecessary repairs, i.e., the machining or resurfacing of the front brake rotors and the cleaning and adjustment of the rear brakes.

NINETY-FIFTH CAUSE FOR DISCIPLINE

(Departure from Trade Standards)

236. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or disregarded accepted trade standards for good and workmanlike repair without the consent of the owner or the owner's duly authorized representative in a material respect, as follow:

Respondent's employees failed to follow the 1995 Oldsmobile Service Manual by refinishing or resurfacing the front brake rotors on the Bureau's 1995 Oldsmobile "88" Royale during a routine brake maintenance for the replacement of worn pads. In fact, the front brake rotors were new, smooth, and free of defects (there was no brake pulsation, scoring, grooves, or excessive corrosion on the braking surfaces), were within manufacturer's specifications for brake rotor thickness, total lateral run-out, and parallelism, and were not in need of resurfacing or machining at the time the vehicle was taken to Respondent's facility.

NINETY-SIXTH CAUSE FOR DISCIPLINE

(Violations of Regulations)

- 237. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with provisions of California Code of Regulations, title 16, as follows:
- a. Regulation 3356, subdivision (a): Respondent's employees failed to show on Invoice # 0100605 Respondent's business name as registered with the Bureau; the business name was shown as Midas Auto Service Centers, not Midas Auto Service Center.
- b. Regulation 3372.1, subdivision (a): Respondent advertised an automotive service at a price which was misleading, as follows: Respondent's manager, Echeverria, represented to Nicks that the Bureau's 1995 Oldsmobile "88" Royale needed new front brake pads, sold Nicks new front brake pads at the advertised price of \$89.95, but falsely represented to Nicks that the vehicle needed additional brake repairs, the machining or resurfacing of the front brake rotors and the cleaning and adjustment of the rear brakes, in order to entice Nicks into a more costly transaction.

RESPONDENT'S 1236 WHITE OAKS AVENUE, CAMPBELL FACILITY <u>UNDERCOVER OPERATION #1: 1996 PONTIAC GRAND PRIX</u>

238. On January 23, 2008, Bureau Representative Grasmick, using the fictitious name "Ron Lee", took the Bureau's 1996 Pontiac Grand Prix to Respondent SO Glad, Inc.'s facility located at 1236 White Oaks Avenue, Campbell, California. The front brake pads on the Bureau-documented vehicle needed replacement. Grasmick had a copy of a Midas Internet coupon for "Lifetime Guaranteed Brake Pads or Shoes" for \$89.95 installed per axle.

Respondent's banners, located on the outside of the building, offered the same brake special.

Grasmick met with Respondent's employee, "Steve", and requested a brake inspection on the vehicle. Grasmick presented the Midas coupon to Steve and asked him if he could use it if repairs were needed. Grasmick stated that he had also seen the same advertised price on television. Steve told Grasmick that he would see what he could do and handed the coupon back

to Grasmick. Grasmick signed and received a copy of Repair Order # 3036717 for a "Midas 45 Point Brake Inspection" for \$24.95 and a "Midas Courtesy Check", then left the facility.

- 239. At approximately 1325 hours that same day, Grasmick called the facility and spoke with Steve. Steve told Grasmick that the vehicle needed the front brakes replaced, that the rear brakes were really close, and that they would replace the brakes and resurface the rotors for a total cost of \$306.49. Steve also stated that the brakes would be covered by a lifetime warranty and that the price included the advertised price of \$89.95. Grasmick authorized the brake work.
- 240. On January 24, 2008, Grasmick returned to the facility, paid \$305 in cash for the repairs, and received a copy of Invoice # 3036717. The invoice contained a statement indicating in part that "Midas International corporation issues written warranties on . . . brake shoes and pads . . . The warranty terms for these products are stated on separate printed warranty certificates issued to you, together with the invoice, upon purchase of the appropriate warranted product . . . "
- 241. On January 29, 2008, Bureau Representative Steinwert inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice # 3036717. Steinwert found that the facility performed unnecessary brake repairs on the vehicle, as set forth below.

NINETY-SEVENTH CAUSE FOR DISCIPLINE

(Untrue or Misleading Statements)

- 242. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which it knew or in the exercise of reasonable care should have known to be untrue or misleading, as follows:
- a. Respondent's employee, Steve, represented to Grasmick that the Bureau's 1996 Pontiac Grand Prix needed the front brakes replaced, that the rear brakes were really close, and that they would replace the brakes and resurface the rotors. In fact, the only brake repair needed on the vehicle was the replacement of the front brake pads. Further, the rear brake pads

rotors during a brake service for worn pads (the vehicle manufacturer does not recommend brake

rotor machining during routine brake service for worn pads). Further, the brake rotors were

Respondent's employees machined or resurfaced the front and rear brake

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ONE HUNDRED-FIRST CAUSE FOR DISCIPLINE

(Violations of Regulations)

- 246. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(6), in that Respondent failed to materially comply with provisions of California Code of Regulations, title 16, as follows:
- **Regulation 3356, subdivision (a):** Respondent's employees failed to a. show on Invoice # 3036717 Respondent's business name as registered with the Bureau; the business name was shown as Midas Auto Service Experts, not Midas Auto Service Center.
- b. **Regulation 3372.1, subdivision (a):** Respondent advertised an automotive service at a price which was misleading, as follows: Respondent's employee, Steve, represented to Grasmick that the Bureau's 1996 Pontiac Grand Prix needed new front brake pads, sold Grasmick new front brake pads at the advertised price of \$89.95, but falsely represented to Grasmick that the vehicle needed additional brake repairs, the replacement of the rear brake pads and the machining or resurfacing of the front and rear brake rotors, in order to entice Grasmick into a more costly transaction.

c. **Regulation 3376:** Respondent's employees failed to provide the operator with the warranty certificate for the new front and rear brake pads as specified on Invoice # 3036717.

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RESPONDENT'S 5287 PROSPECT ROAD, SAN JOSE FACILITY UNDERCOVER OPERATION #1: 1995 CHEVROLET LUMINA

On January 22, 2008, Bureau Representative Grasmick, using the fictitious

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name "Ron Cush", took the Bureau's 1995 Chevrolet Lumina to Respondent SO Glad, Inc.'s

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facility located at 5287 Prospect Road, San Jose, California. The front brake pads on the Bureau-

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documented vehicle needed replacement. Grasmick had a copy of a Midas Internet coupon for

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"Lifetime Guaranteed Brake Pads or Shoes" for \$89.95 installed per axle. Grasmick told

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Respondent's employee, "Alfreado", that he wanted a brake inspection on the vehicle because a

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friend had told him that the vehicle needed new brakes. Grasmick presented the Midas coupon

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to Alfreado and asked him if he could use it in the event the vehicle needed brake repairs.

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Grasmick stated that he had seen the same advertised price on television. Alfreado told

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Grasmick that the coupon was good, but it did not cover any labor and that labor would be extra.

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Grasmick signed and received a copy of Repair Order # 0070764 for a "Midas 45 Point Brake

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Inspection" for \$24.95 and a "Midas Courtesy Check", then left the facility.

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and spoke with Respondent's employee, "Mohamed". Mohamed told Grasmick that the vehicle

At approximately 1445 hours that same day, Grasmick called the facility

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needed the front brakes replaced and the front rotors resurfaced, and that they would also clean

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and adjust the rear brakes and flush the brake fluid. Mohamed also told Grasmick that the

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coupon he provided did not include the cost for resurfacing the rotors and that the total cost of

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the brake repairs with the coupon would be \$339.42, which included a lifetime warranty.

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Grasmick authorized the brake repairs.

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249. On January 23, 2008, Grasmick returned to the facility, paid \$339.42 for

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the repairs, and received a copy of Invoice # 0070764. The invoice contained a statement

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indicating in part that "Midas International corporation issues written warranties on . . . brake shoes and pads . . . The warranty terms for these products are stated on separate printed warranty

1 certificates issued to you, together with the invoice, upon purchase of the appropriate warranted 2 product . . . " 3 250. On January 24, 2008, Bureau Representative Frerichs inspected the vehicle and compared the repair work performed by Respondent's facility with Invoice 4 5 # 0070764. Frerichs found that the facility performed unnecessary brake repairs on the vehicle and failed to repair the vehicle as invoiced, as set forth below. 6 7 ONE HUNDRED-SECOND CAUSE FOR DISCIPLINE 8 (Untrue or Misleading Statements) 9 251. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to 10 Code section 9884.7, subdivision (a)(1), in that Respondent made or authorized statements which 11 it knew or in the exercise of reasonable care should have known to be untrue or misleading, as 12 follows: 13 Respondent's employee, Mohamed, represented to Grasmick that the a. 14 Bureau's 1995 Chevrolet Lumina needed the front brakes replaced and the front rotors 15 resurfaced, and that they would also clean and adjust the rear brakes and flush the brake fluid. In 16 fact, the only brake repair needed on the vehicle was the replacement of the front brake pads. 17 Further, the front brake rotors were new and in good working condition, were within 18 manufacturer's specifications for thickness, parallelism, and total lateral run-out, had no scoring 19 or excessive corrosion on the braking surfaces, and were not in need of machining or resurfacing 20 at the time the vehicle was taken to Respondent's facility. In addition, the rear brake shoes were 21 adjusted to manufacturer's specifications and were not in need of adjustment, and the vehicle was 22 not in need of a brake fluid exchange. 23 b. Respondent's employees represented on Invoice # 0070764 that a brake 24 fluid exchange had been performed on the Bureau's 1995 Chevrolet Lumina when, in fact, that 25 brake repair or service was not performed on the vehicle as invoiced. 26 /// 27 /// 28 ///

ONE HUNDRED-THIRD CAUSE FOR DISCIPLINE

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(Fraud)

- 252. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(4), in that it committed acts constituting fraud, as follows:
- a. Respondent's employee, Mohamed, made false or misleading representations to Grasmick regarding the Bureau's 1995 Chevrolet Lumina, as set forth in subparagraph 251 (a) above, in order to induce Grasmick to purchase unnecessary brake repairs on the vehicle, then sold Grasmick unnecessary repairs, i.e., the machining or resurfacing of the front brake rotors, the cleaning and adjustment of the rear brakes, and the brake fluid flush.
- b. Respondent charged and obtained payment from Grasmick for performing a brake fluid exchange on the Bureau's 1995 Chevrolet Lumina when, in fact, that brake repair or service was not performed on the vehicle as invoiced.

ONE HUNDRED-FORTH CAUSE FOR DISCIPLINE

(Departure from Trade Standards)

- 253. Respondent SO Glad, Inc. is subject to disciplinary action pursuant to Code section 9884.7, subdivision (a)(7), in that Respondent willfully departed from or disregarded accepted trade standards for good and workmanlike repair without the consent of the owner or the owner's duly authorized representative in the following material respects:
- a. Respondent's employees failed to follow General Motors established procedures when inspecting the front brake rotors on the Bureau's 1995 Chevrolet Lumina.
- b. Respondent's employees machined or resurfaced the front brake rotors during routine brake maintenance for replacing worn brake pads. Further, the front brake rotors were new and in good working condition, were within manufacturer's specifications for thickness, parallelism, and total lateral run-out, had no scoring or excessive corrosion on the braking surfaces, and were not in need of machining or resurfacing; and the vehicle did not exhibit any braking pulsation or abnormal brake problems.

MATTERS IN AGGRAVATION

255. To determine the degree of discipline, if any, to be assessed against Respondent M. I. Glad, Inc., Complainant alleges by way of aggravation, as follows:

ACCUSATION NO. 77/87-54

256. On October 12, 1989, pursuant to the Stipulation and Waiver adopted by the Director as its Decision in the disciplinary action titled *In the Matter of the Accusation Against: Maurice Irving Glad, Jr., dba Midas Muffler*, et al., Case No. 77/87-54, the Director revoked Automotive Repair Dealer Registration Numbers AF 088614, AL 106391, AL 098636, AL 098637, and ARD 056961 issued to Respondent M. I. Glad, Inc., doing business as Midas Muffler and Midas Muffler Shops, with Maurice Irving Glad, Jr. as president, effective November 30, 1989. The revocations were stayed and Respondent M. I. Glad, Inc.'s automotive repair dealer registrations were placed on probation for a period of three (3) years on terms and conditions.

PRO-ACTIVE CONFERENCE OF JULY 14, 2003

257. On July 14, 2003, Bureau Representative Michael Bolton ("Bolton") held a pro-active conference with Maurice Glad regarding two consumer complaints filed against Respondent M. I. Glad, Inc.'s 704 Clovis Avenue, Clovis, California facility. Bolton informed Maurice Glad at that time that the Bureau had established during their investigation of the complaints that his employees had attempted to sell a total of \$993.54 of unnecessary repairs to the two consumers and that future violations may result in formal disciplinary action by the Bureau.

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PATTERN OF REPEATED AND WILLFUL VIOLATIONS OF THE AUTOMOTIVE REPAIR ACT BY RESPONDENTS GLAD ENTITIES

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258. Respondents BE Glad, Inc., M. I. Glad, Inc., and So Glad, Inc. are closely held corporations. Complainant is informed and believes and hereon alleges that Allglad, Inc. is the fiscal agent for Respondents and directly or indirectly controls, conducts, manages, or directs Respondents' business activities. Consumer complaints involving Respondents' automotive repair facilities are handled by Allglad, Inc. Maurice Glad is the president of each of these entities.

259. Respondents have devised a scheme to induce consumers to purchase unnecessary automotive goods and services through their misleading price advertising and the false and misleading representations of their shop managers, mechanics, and other employees, who use essentially the same "script" in their oversell of automotive repairs and services.

260. The Bureau has demonstrated in this Accusation that Respondents sold and attempted to sell unneeded repairs and services at a substantially higher cost than the advertised "brake specials", and that Respondents did not intend to sell the advertised brake services and repairs at the advertised prices, but intended to entice the consumer into a more costly transaction. None of the undercover operators (with the exception of one individual) received brake repairs at the advertised price, although the vehicles involved in the undercover operations should have qualified for the advertised brake specials since the only repairs needed to restore the brake systems to proper operation were the replacement of brake pads or shoes. Respondents sold an average of \$290 of unnecessary repairs and services to the undercover operators. During every undercover operation (with the exception of one), the undercover operators were sold needless resurfacing of the front brake rotors and/or rear brake drums at a cost between \$110 to \$130, representing an increase of up to 130% from the advertised price. In over 50% of those transactions, the undercover operators were sold needless adjusting and cleaning of the rear brakes. Respondents derived a hefty profit from their oversell of needless rotor and drum resurfacing and rear brake adjustments and cleaning since those repairs or

- 261. The Bureau has also demonstrated that Respondents have repeatedly engaged in unfair and fraudulent business practices, that Respondents have used scare tactics to sell unnecessary repairs, and that Respondents' violations of law enumerated above are pervasive throughout their stores, suggesting a deliberate scheme to defraud customers of the Respondents' automotive repair businesses.
- 262. Pursuant to Code section 9884.7, subdivision (c), the Director may refuse to validate or may invalidate temporarily or permanently the registrations for all places of business operated in this state by Respondent BE Glad, Inc. upon a finding that Respondent has, or is, engaged in a course of repeated and willful violations of the laws and regulations pertaining to an automotive repair dealer.
- 263. Pursuant to Code section 9884.7, subdivision (c), the Director may refuse to validate or may invalidate temporarily or permanently the registrations for all places of business operated in this state by Respondent M. I. Glad, Inc., including, but not limited to, Automotive Repair Dealer Registration Numbers AH 217792, AE 210811, and ARD 217793, upon a finding that Respondent has, or is, engaged in a course of repeated and willful violations of the laws and regulations pertaining to an automotive repair dealer.
- 264. Pursuant to Code section 9884.7, subdivision (c), the Director may refuse to validate or may invalidate temporarily or permanently the registration for all places of business operated in this state by Respondent So Glad, Inc. upon a finding that Respondent has, or is, engaged in a course of repeated and willful violations of the laws and regulations pertaining to an automotive repair dealer.

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1 **PRAYER** 2 WHEREFORE, Complainant requests that a hearing be held on the matters herein 3 alleged, and that following the hearing, the Director of Consumer Affairs issue a decision: 1. Temporarily or permanently invalidating Automotive Repair Dealer 4 5 Registration Number AA 209069, issued to BE Glad, Inc., doing business as Midas Auto Service Center, for the location at 3833 McHenry Avenue, Modesto, California 95356; 6 7 2. Temporarily or permanently invalidating Automotive Repair Dealer 8 Registration Number AA 209071, issued to BE Glad, Inc., doing business as Midas Auto Service 9 Center, for the location at 1420 V Street, Merced, California 95340; 10 3. Temporarily or permanently invalidating Automotive Repair Dealer 11 Registration Number AA 209068, issued to BE Glad, Inc., doing business as Midas Auto Service 12 Center, for the location at 338 McHenry Avenue, Modesto, California 95354; 4. 13 Temporarily or permanently invalidating Automotive Repair Dealer 14 Registration Number AA 209067, issued to BE Glad, Inc., doing business as Midas Auto Service 15 Center, for the location at 2651 Geer Road, Turlock, California 95382; 5. 16 Temporarily or permanently invalidating Automotive Repair Dealer 17 Registration Number AA 209070, issued to BE Glad, Inc., doing business as Midas Auto Service 18 Center, for the location at 1412 W. Yosemite Avenue, Manteca, California 95337; 19 6. Making a finding that Respondent BE Glad, Inc. has, or is, engaged in a 20 course of repeated and willful violations of the laws and regulations pertaining to an automotive 21 repair dealer; 7. 22 Temporarily or permanently invalidating any other automotive repair 23 dealer registration issued in the name of BE Glad, Inc.; 8. 24 Temporarily or permanently invalidating Automotive Repair Dealer 25 Registration Number AH 168169, issued to M. I. Glad, Inc., doing business as Midas Auto 26 Service Center, for the location at 704 Clovis Avenue, Clovis, California 93612-1804; 27 ///

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- 9. Temporarily or permanently invalidating Automotive Repair Dealer Registration Number AL 121388, issued to M. I. Glad, Inc., doing business as Midas Auto Service Center, for the location at 3937 N. Blackstone, Fresno, California 93726-3804;
- 10. Temporarily or permanently invalidating Automotive Repair Dealer Registration Number AM 151085, issued to M. I. Glad, Inc., doing business as Midas Auto Service Center, for the location at 7340 N. Blackstone, Fresno, California 93650-1212;
- 11. Temporarily or permanently invalidating Automotive Repair Dealer Registration Number AG 167728, issued to M. I. Glad, Inc., doing business as Midas Auto Service Center, for the location at 4304 W. Shaw, Fresno, California 93722-6218;
- 12. Temporarily or permanently invalidating Automotive Repair Dealer Registration Number AH 217794, issued to M. I. Glad, Inc., doing business as Midas Auto Service Center, for the location at 13745 E. 14th Street, San Leandro, California 94578;
- 13. Temporarily or permanently invalidating Automotive Repair Dealer Registration Number AF 088614, issued to M. I. Glad, Inc., doing business as Midas Auto Service Center, for the location at 6955 Village Parkway, Dublin, California 94568-2405;
- 14. Temporarily or permanently invalidating Automotive Repair Dealer Registration Number AL 121386, issued to M. I. Glad, Inc., doing business as Midas Auto Service Center, for the location at 3741 Washington Boulevard, Fremont, California 94538;
- 15. Temporarily or permanently invalidating Automotive Repair Dealer Registration Number ARD 249897, issued to M. I. Glad, Inc., doing business as Midas Auto Service Center, for the location at 2525 Monument Boulevard, Concord, California 94520;
- 16. Temporarily or permanently invalidating Automotive Repair Dealer Registration Number ARD 056961, issued to M. I. Glad, Inc., doing business as Midas Auto Service Center, for the location at 4045 Thornton Avenue, Fremont, California 94536;
- 17. Temporarily or permanently invalidating Automotive Repair Dealer Registration Number ARD 217793, issued to M. I. Glad, Inc., doing business as Midas Auto Service Experts, for the location at 24659 Mission Boulevard, Hayward, California 94544;

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repair dealer;

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dealer registration issued in the name of So Glad, Inc.;

Temporarily or permanently invalidating any other automotive repair

1	27. Ordering Respondents BE Glad, Inc., M. I. Glad, Inc., and So Glad, Inc.,
2	doing business as Midas Auto Service Centers, to pay the Director of Consumer Affairs the
3	reasonable costs of the investigation and enforcement of this case, pursuant to Business and
4	Professions Code section 125.3;
5	28. Taking such other and further action as deemed necessary and proper.
6	DATED:
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9	SHERRY MEHL Chief
10	Bureau of Automotive Repair
11	Department of Consumer Affairs State of California
12	Complainant
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